REPORT OF CONFERENCE COMMITTEE

MR. PRESIDENT AND MR. SPEAKER:

We, the undersigned conferees, have had under consideration the amendments to the following entitled BILL:

S. B. No. 2573: Department of Tourism; create.

We, therefore, respectfully submit the following report and recommendation:

- 1. That the House recede from its Amendment No. 1.
- 2. That the Senate and House adopt the following amendment:

Amend by striking all after the enacting clause and inserting in lieu thereof the following:

- 42 **SECTION 1.** Sections 1 through 9 of this act shall be known
- 43 and may be cited as the "Mississippi Tourism Reorganization Act."
- SECTION 2. (1) There is hereby created the Mississippi
- 45 Department of Tourism.
- 46 (2) The department shall be responsible for the promotion,
- 47 development, and support services for the tourism industry within
- 48 the state.
- 49 (3) All of the powers, duties, property, contractual rights
- 50 and obligations of the Tourism Division of the Mississippi
- 51 Development Authority shall be transferred to the Mississippi
- 52 Department of Tourism on July 1, 2025. The transfer of personnel
- 53 shall be commensurate with the number and classification of
- 54 positions allocated to that division. The transfer shall also

- include direct support, clerical, data processing and communications positions allocated to that division.
- 57 SECTION 3. The Governor shall appoint an Executive Director of the Department of Tourism with the advice and consent of the 58 59 Senate and in accordance with standards established by the State 60 Personnel Board. The executive director shall serve at the will and pleasure of the Governor. The salary of the executive 61 62 director shall be set by the Governor, subject to the approval of 63 the State Personnel Board, and shall be provided for out of any 64 funds made available for such purpose by the Legislature, the 65 federal government or other gifts or grants. The executive director shall be responsible to the Governor for the proper 66 67 administration of the programs of tourism provided for under this act in conformity with the policies adopted by the Governor and 68 69 shall be responsible for appointing directors of offices and any 70 necessary supervisors, assistants and employees. The salary and 71 compensation of such employees shall be subject to the rules and 72 regulations adopted and promulgated by the State Personnel Board 73 as created under Section 25-9-101 et seq. The executive director 74 shall be the State Tourism Director with such authority and 75 responsibility as is prescribed by law.
- The Department of Tourism shall provide the tourism services authorized by law, and in carrying out the purposes of Sections 1 through 9 of this act, the department is authorized:

80	(a)	То	expend	funds	received	either	by	appropriation	or

- 81 directly from federal or private sources;
- 82 (b) To develop and implement a comprehensive strategy
- 83 for branding, advertising, promotion and development of the
- 84 state's diverse tourism product;
- 85 (c) To use best practices for developing and
- 86 coordinating marketing efforts, including data-driven and
- 87 trackable marketing and advertising strategies;
- 88 (d) To promote Mississippi state parks and other
- 89 outdoors and natural resources of the state;
- 90 (e) To develop individual plans and marketing
- 91 strategies for each of the state's five (5) distinct regions based
- 92 on their individual offerings, markets and growth opportunities;
- 93 (f) To coordinate with local tourism destination
- 94 marketing organizations to most effectively and efficiently market
- 95 their regions and tourism offerings to appropriate target markets;
- 96 (g) To support destination development and management
- 97 around the state, including strengthening the state's tourism
- 98 portfolio of museums, trails, wildlife and natural areas, state
- 99 parks, culinary meeting venues, offerings, civil rights, music,
- 100 beaches, casinos and attractions;
- 101 (h) To coordinate with all agencies of state government
- 102 the necessary promotional and advertising materials needed to
- 103 promote all facilities and programs which may be of interest to
- 104 travelers and tourists;

105	(i) To maintain an educational awareness program for
106	the citizens of the state to constantly encourage increased
107	development of activities of interest to tourists and the
108	traveling public;

- 109 (j) To develop and maintain an information services
 110 system to adequately guide tourists and the traveling public
 111 within the boundaries of the state;
- 112 (k) To enter into contracts and other agreements with 113 local tourism commissions or similar entities for the purpose of 114 developing regional strategies for tourism promotion. 115 Department of Tourism, in conjunction with the formulation of 116 regional strategies for tourism promotion, may require that local 117 tourism commissions or similar entities enter into agreements with the authority as a condition for receiving any state grants to 118 119 promote tourism; and
- (1) To develop programs and projects promoting the

 state's heritage, history, culture, literature and arts, including

 the positive recovery of the state after damages caused by natural

 disasters and demonstrating the state's attractiveness as a

 tourism destination for those and other reasons.
- 125 <u>SECTION 5.</u> In carrying out his or her duties under Sections
 126 1 through 9 of this act, the Executive Director of the Department
 127 of Tourism:
- 128 (a) Shall establish appropriate subordinate 129 administrative units within the department;

130	(b) Shall prepare and submit to the Governor and the
131	Legislature annual reports of activities and expenditures and,
132	before each regular session of the Legislature, coordinate budget
133	requests required for carrying out Sections 1 through 9 of this
134	act and estimates of the amounts to be made available for this

- 135 purpose from all sources;
- 136 (c) Shall be empowered to exercise executive and
 137 administrative supervision over all offices, programs and services
 138 now existing or hereafter acquired or created under the
 139 jurisdiction of the department;
- 140 (d) Shall take such other action as he or she deems
 141 necessary or appropriate to effectuate the purposes of Sections 1
 142 through 9 of this act;
- (e) May delegate to any officer or employee of the
 department such of his or her powers and duties as he or she finds
 necessary to effectuate the purposes of Sections 1 through 9 of
 this act.
- section 6. The Department of Tourism, in its discretion, may establish a program of grants to be matched by tourism entities in the state to finance, promote and advertise local tourist attractions. Monies committed to the program of grants shall not lapse into the State General Fund at the end of a fiscal year.

 Any program of grants established under this section shall be in addition to those grants authorized by Title 57, Chapter 27,
- 154 Mississippi Code of 1972.

155	SECTION 7. (1) The Department of Tourism is authorized to
156	sell advertising and other tourism promotional information through
157	the Department of Tourism internet website and other marketing
158	outlets, and to enter into agreements with tourism associations
159	and similar entities for the purpose of making and facilitating
160	sales through the use of such entities. Revenues received from
161	such sales shall be placed into the special fund created in
162	subsection (2) of this section.

163 There is created a special fund in the State Treasury to (2) be known as the Department of Tourism Advertising Fund which shall 164 165 consist of monies from any source designated for deposit into the 166 fund. Any unexpended amounts remaining on June 30, 2025, in the 167 Mississippi Development Authority Tourism Advertising Fund 168 established in Section 57-1-64 shall be transferred and deposited 169 into the fund. Monies in the fund may be used by the Department 170 of Tourism for the purpose of paying costs incurred in connection 171 with the purchase of advertising, marketing, promotional 172 information and materials, and other services related to 173 Mississippi tourism resources and activities. Unexpended amounts 174 remaining in the fund at the end of a fiscal year shall not lapse 175 into the State General Fund, and any investment earnings or 176 interest earned on amounts in the fund shall be deposited to the 177 credit of the fund.

1/8	(3)	'I'he	Departmen	nt of	t Tourism	shall	have	all p	ower	îs
179	necessary	to	implement	and	administe	er the	provi	sions	of	this

- 180 section.
- SECTION 8. (1) There is hereby created a Mississippi
- 182 Tourism Association Marketing Advisory Board to assist the
- 183 Department of Tourism in the planning of initiatives for
- 184 advertising and promoting tourism in Mississippi.
- 185 (2) The advisory board shall be composed of the following
- 186 members:
- 187 (a) The Executive Director of the Mississippi Tourism
- 188 Association;
- 189 (b) The members of the Mississippi Tourism Association
- 190 Board of Directors, composed through the bylaws of the Mississippi
- 191 Tourism Association as being geographically and ethnically diverse
- 192 members from the five (5) tourism regions designated as the Hills,
- 193 the Delta, the Capital/River, the Pines and the Coastal regions of
- 194 Mississippi, and three (3) at-large members;
- (c) Three (3) at-large members appointed by the
- 196 Governor;
- 197 (d) One (1) at-large member appointed by the Lieutenant
- 198 Governor; and
- 199 (e) One (1) at-large member appointed by the Speaker of
- 200 the House of Representatives.
- 201 (3) Members of the advisory board may not be compensated for
- 202 the performance of their duties.

203	(4)	The	advisory	board	will	give	input	and	advice	to t	the
204	Department	c of	Tourism	on mark	keting	g and	advert	isin	ng plani	ning,	but
205	shall have	e no	executive	e power	s at	the I	Departm	nent	of Tou:	rism.	

- 206 (5) For marketing activities paid for with federal funds related to the COVID-19 public health emergency and carried out by 208 either the Department of Tourism or destination marketing 209 organizations, the advisory board will give input on appropriate 210 branding and messaging that communicates pertinent public health 211 information.
- 212 SECTION 9. The Department of Finance and Administration, the Department of Information Technology, and the State Personnel 213 214 Board shall have the powers necessary in carrying out the creation 215 of the Mississippi Department of Tourism required by this act.
- 216 SECTION 10. Section 27-65-75, Mississippi Code of 1972, as 217 amended by House Bill No. 1, 2025 Regular Session, is amended as 218 follows:
- 219 27-65-75. On or before the fifteenth day of each month, the revenue collected under the provisions of this chapter during the 220 221 preceding month shall be paid and distributed as follows:
 - On or before August 15, 1992, and each succeeding (1)(a) month thereafter through July 15, 1993, eighteen percent (18%) of the total sales tax revenue collected during the preceding month under the provisions of this chapter, except that collected under the provisions of Sections 27-65-15, 27-65-19(3) and 27-65-21, on business activities within a municipal corporation shall be

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     municipal corporation. Except as otherwise provided in this
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     paragraph (a), on or before August 15, 1993, and each succeeding
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     month thereafter through August 15, 2025, eighteen and one-half
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     percent (18-1/2%) of the total sales tax revenue collected during
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     the preceding month under the provisions of this chapter, except
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     that collected under the provisions of Sections 27-65-15,
     27-65-19(3), 27-65-21 and 27-65-24, on business activities within
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     a municipal corporation shall be allocated for distribution to the
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     municipality and paid to the municipal corporation. Except as
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     otherwise provided in this paragraph (a), on or before September
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     15, 2025, and each succeeding month thereafter, eighteen and
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     one-half percent (18.5%) of the total sales tax revenue collected
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     during the preceding month under this chapter, except that
     collected under Sections 27-65-15, 27-65-17(1)(n), 27-65-19(3),
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     27-65-21 and 27-65-24, on business activities within a municipal
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     corporation shall be allocated for distribution and paid to the
     municipal corporation. On or before September 15, 2025, and each
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     succeeding month thereafter, twenty-five and nine-tenths percent
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     (25.9%) of the total sales tax revenue collected during the
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     preceding month under Section 27-65-17(1)(n) on business
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     activities within a municipal corporation shall be allocated for
     distribution and paid to the municipal corporation. However, in
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     the event the State Auditor issues a certificate of noncompliance
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     pursuant to Section 21-35-31, the department shall withhold ten
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allocated for distribution to the municipality and paid to the

percent (10%) of the allocations and payments to the municipality
that would otherwise be payable to the municipality under this
paragraph (a) until such time that the department receives written
notice of the cancellation of a certificate of noncompliance from
the State Auditor.

A municipal corporation, for the purpose of distributing the tax under this subsection, shall mean and include all incorporated cities, towns and villages.

Monies allocated for distribution and credited to a municipal corporation under this paragraph may be pledged as security for a loan if the distribution received by the municipal corporation is otherwise authorized or required by law to be pledged as security for such a loan.

In any county having a county seat that is not an incorporated municipality, the distribution provided under this subsection shall be made as though the county seat was an incorporated municipality; however, the distribution to the municipality shall be paid to the county treasury in which the municipality is located, and those funds shall be used for road, bridge and street construction or maintenance in the county.

(b) On or before August 15, 2006, and each succeeding month thereafter through August 15, 2025, eighteen and one-half percent (18-1/2%) of the total sales tax revenue collected during the preceding month under the provisions of this chapter, except that collected under the provisions of Sections 27-65-15,

278	27-65-19(3) and $27-65-21$, on business activities on the campus of
279	a state institution of higher learning or community or junior
280	college whose campus is not located within the corporate limits of
281	a municipality, shall be allocated for distribution to the state
282	institution of higher learning or community or junior college and
283	paid to the state institution of higher learning or community or
284	junior college. On or before September 15, 2025, and each
285	succeeding month thereafter, eighteen and one-half percent (18.5%)
286	of the total sales tax revenue collected during the preceding
287	month under this chapter, except that collected under Sections
288	27-65-15, 27-65-17(1)(n), 27-65-19(3) and 27-65-21, on business
289	activities on the campus of a state institution of higher learning
290	or community or junior college whose campus is not located within
291	the corporate limits of a municipality, shall be allocated for
292	distribution and paid to the state institution of higher learning
293	or community or junior college. On or before September 15, 2025,
294	and each succeeding month thereafter, twenty-five and nine-tenths
295	percent (25.9%) of the total sales tax revenue collected during
296	the preceding month under Section 27-65-17(1)(n) on business
297	activities on the campus of a state institution of higher learning
298	or community or junior college whose campus is not located within
299	the corporate limits of a municipality, shall be allocated for
300	distribution and paid to the state institution of higher learning
301	or community or junior college.

302	(c) On or before August 15, 2018, and each succeeding
303	month thereafter until August 14, 2019, two percent (2%) of the
304	total sales tax revenue collected during the preceding month under
305	the provisions of this chapter, except that collected under the
306	provisions of Sections 27-65-15, 27-65-19(3), 27-65-21 and
307	27-65-24, on business activities within the corporate limits of
308	the City of Jackson, Mississippi, shall be deposited into the
309	Capitol Complex Improvement District Project Fund created in
310	Section 29-5-215. On or before August 15, 2019, and each
311	succeeding month thereafter until August 14, 2020, four percent
312	(4%) of the total sales tax revenue collected during the preceding
313	month under the provisions of this chapter, except that collected
314	under the provisions of Sections 27-65-15, 27-65-19(3), 27-65-21
315	and 27-65-24, on business activities within the corporate limits
316	of the City of Jackson, Mississippi, shall be deposited into the
317	Capitol Complex Improvement District Project Fund created in
318	Section 29-5-215. On or before August 15, 2020, and each
319	succeeding month thereafter through July 15, 2023, six percent
320	(6%) of the total sales tax revenue collected during the preceding
321	month under the provisions of this chapter, except that collected
322	under the provisions of Sections 27-65-15, 27-65-19(3), 27-65-21
323	and 27-65-24, on business activities within the corporate limits
324	of the City of Jackson, Mississippi, shall be deposited into the
325	Capitol Complex Improvement District Project Fund created in
326	Section 29-5-215. On or before August 15, 2023, and each
	25/SS26/SB2573CR.1J (S)GS;AC (H)TO;AC

- 327 succeeding month thereafter through August 15, 2025, nine percent 328 (9%) of the total sales tax revenue collected during the preceding 329 month under the provisions of this chapter, except that collected 330 under the provisions of Sections 27-65-15, 27-65-19(3), 27-65-21331 and 27-65-24, on business activities within the corporate limits 332 of the City of Jackson, Mississippi, shall be deposited into the 333 Capitol Complex Improvement District Project Fund created in 334 Section 29-5-215. On or before September 15, 2025, and each 335 succeeding month thereafter, nine percent (9%) of the total sales 336 tax revenue collected during the preceding month under this 337 chapter, except that collected under Sections 27-65-15, 27-65-17(1)(n), 27-65-19(3), 27-65-21 and 27-65-24, on business 338 339 activities within the corporate limits of the City of Jackson, 340 Mississippi, shall be deposited into the Capitol Complex Improvement District Project Fund created in Section 27-5-215. 341 On 342 or before September 15, 2025, and each succeeding month 343 thereafter, twelve and six-tenths percent (12.6%) of the total 344 sales tax revenue collected during the preceding month under 345 Section 27-65-17(1)(n) on business activities within the corporate limits of the City of Jackson, Mississippi, shall be deposited 346 347 into the Capitol Complex Improvement District Project Fund created in Section 27-5-215. 348
- (d) (i) Except as otherwise provided in this paragraph

 (d), on or before the fifteenth day of the month that the

 diversion authorized by this section begins, and each succeeding

 25/SS26/SB2573CR.1J

- 352 month thereafter, eighteen and one-half percent (18-1/2%) of the
- 353 total sales tax revenue collected during the preceding month under
- 354 the provisions of this chapter, except that collected under the
- 355 provisions of Sections 27-65-15, 27-65-19(3) and 27-65-21, on
- 356 business activities within a redevelopment project area developed
- 357 under a redevelopment plan adopted under the Tax Increment
- 358 Financing Act (Section 21-45-1 et seq.) shall be allocated for
- 359 distribution to the county in which the project area is located
- 360 if:
- 361 1. The county:
- 362 Borders on the Mississippi Sound and
- 363 the State of Alabama, or
- 364 Is Harrison County, Mississippi, and b.
- 365 the project area is within a radius of two (2) miles from the
- 366 intersection of Interstate 10 and Menge Avenue;
- 367 2. The county has issued bonds under Section
- 368 21-45-9 to finance all or a portion of a redevelopment project in
- the redevelopment project area; 369
- 370 3. Any debt service for the indebtedness
- 371 incurred is outstanding; and
- 372 4. A development with a value of Ten Million
- 373 Dollars (\$10,000,000.00) or more is, or will be, located in the
- 374 redevelopment area.
- 375 For a county that is eligible to receive
- funds under this paragraph (d), as determined by the department 376

377 under this paragraph (d), from and after September 15, 2025, and each succeeding month thereafter, eighteen and one-half percent 378 379 (18.5%) of the total sales tax revenue collected during the 380 preceding month under this chapter, except that collected under 381 Sections 27-65-15, 27-65-17(1)(n), 27-65-19(3) and 27-65-21, on 382 business activities within a redevelopment project area developed 383 under a redevelopment plan adopted under the Tax Increment 384 Financing Act (Section 21-45-1 et seq.) shall be allocated for 385 distribution to the county in which the project is located, and twenty-five and nine-tenths percent (25.9%) of the total sales tax 386 387 revenue collected during the preceding month under Section 388 27-65-17(1) (n) shall be allocated for distribution to that county. 389 Before any sales tax revenue may be (iii) 390 allocated for distribution to a county under this paragraph (d), 391 the county shall certify to the Department of Revenue that the 392 requirements of this paragraph (d) have been met, the amount of 393 bonded indebtedness that has been incurred by the county for the 394 redevelopment project and the expected date the indebtedness 395 incurred by the county will be satisfied. 396 (iv) The diversion of sales tax revenue authorized 397 by this paragraph (d) shall begin the month following the month in

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deposited in the fund required to be created in the tax increment financing plan under Section 21-45-11 and be utilized solely to satisfy the indebtedness incurred by the county.

405 On or before September 15, 1987, and each succeeding month thereafter, from the revenue collected under this chapter 406 407 during the preceding month, One Million One Hundred Twenty-five 408 Thousand Dollars (\$1,125,000.00) shall be allocated for 409 distribution to municipal corporations as defined under subsection 410 (1) of this section in the proportion that the number of gallons of gasoline and diesel fuel sold by distributors to consumers and 411 412 retailers in each such municipality during the preceding fiscal 413 year bears to the total gallons of gasoline and diesel fuel sold 414 by distributors to consumers and retailers in municipalities 415 statewide during the preceding fiscal year. The Department of 416 Revenue shall require all distributors of gasoline and diesel fuel 417 to report to the department monthly the total number of gallons of 418 gasoline and diesel fuel sold by them to consumers and retailers in each municipality during the preceding month. The Department 419 420 of Revenue shall have the authority to promulgate such rules and 421 regulations as is necessary to determine the number of gallons of 422 gasoline and diesel fuel sold by distributors to consumers and 423 retailers in each municipality. In determining the percentage 424 allocation of funds under this subsection for the fiscal year 425 beginning July 1, 1987, and ending June 30, 1988, the Department 426 of Revenue may consider gallons of gasoline and diesel fuel sold

- for a period of less than one (1) fiscal year. For the purposes of this subsection, the term "fiscal year" means the fiscal year beginning July 1 of a year.
- 430 On or before September 15, 1987, and on or before the 431 fifteenth day of each succeeding month, until the date specified 432 in Section 65-39-35, the proceeds derived from contractors' taxes 433 levied under Section 27-65-21 on contracts for the construction or 434 reconstruction of highways designated under the highway program 435 created under Section 65-3-97 shall, except as otherwise provided in Section 31-17-127, be deposited into the State Treasury to the 436 437 credit of the State Highway Fund to be used to fund that highway 438 The Mississippi Department of Transportation shall 439 provide to the Department of Revenue such information as is 440 necessary to determine the amount of proceeds to be distributed 441 under this subsection.
 - (4) On or before August 15, 1994, and on or before the fifteenth day of each succeeding month through July 15, 1999, from the proceeds of gasoline, diesel fuel or kerosene taxes as provided in Section 27-5-101(a) (ii)1, Four Million Dollars (\$4,000,000.00) shall be deposited in the State Treasury to the credit of a special fund designated as the "State Aid Road Fund," created by Section 65-9-17. On or before August 15, 1999, and on or before the fifteenth day of each succeeding month through August 15, 2026, from the total amount of the proceeds of gasoline, diesel fuel or kerosene taxes apportioned by Section

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     amount equal to twenty-three and one-fourth percent (23-1/4%) of
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     those funds, whichever is the greater amount, shall be deposited
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     in the State Treasury to the credit of the "State Aid Road Fund,"
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     created by Section 65-9-17. After August 15, 2025, from the total
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     amount of the proceeds of gasoline, diesel fuel or kerosene taxes
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     apportioned by Section 27-5-101(a)(ii)1 and (iii), Five Million
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     Dollars ($5,000,000.00) or an amount equal to twenty-three and
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     one-fourth percent (23-1/4%) of those funds, whichever is greater,
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     shall be deposited in the State Treasury to the credit of the
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     "State Aid Road Fund" on or before September 15, 2025, and on or
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     before the fifteenth day of each succeeding month through August
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     15, 2026, and Six Million Five Hundred Thousand Dollars
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     ($6,500,000.00) or an amount equal to twenty-three and one-fourth
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     percent (23-1/4\%) of those funds, whichever is greater, shall be
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     deposited in the State Treasury to the credit of the "State Aid
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     Road Fund" on or before September 15, 2026, and on or before the
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     fifteenth day of each succeeding month through August 15, 2027,
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     and Eight Million Dollars ($8,000,000.00) or an amount equal to
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     twenty-three and one-fourth percent (23-1/4\%) of those funds,
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     whichever is greater, shall be deposited in the State Treasury to
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     the credit of the "State Aid Road Fund" on or before September 15,
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     2027, and on or before the fifteenth day of each succeeding month.
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     From the amount of taxes paid into the special fund under this
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     subsection and subsection (9) of this section, there shall be
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27-5-101(a)(ii)1, Four Million Dollars (\$4,000,000.00) or an

477 fi	rst	deducted	and	paid	the	amount	necessary	, to	pay	the	expenses
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- 478 of the Office of State Aid Road Construction, as authorized by the
- 479 Legislature for all other general and special fund agencies. The
- 480 remainder of the funds shall be allocated monthly to the several
- 481 counties in accordance with the following formula:
- 482 (a) One-third (1/3) shall be allocated to all counties
- 483 in equal shares;
- (b) One-third (1/3) shall be allocated to counties
- 485 based on the proportion that the total number of rural road miles
- 486 in a county bears to the total number of rural road miles in all
- 487 counties of the state; and
- 488 (c) One-third (1/3) shall be allocated to counties
- 489 based on the proportion that the rural population of the county
- 490 bears to the total rural population in all counties of the state,
- 491 according to the latest federal decennial census.
- For the purposes of this subsection, the term "gasoline,
- 493 diesel fuel or kerosene taxes" means such taxes as defined in
- 494 paragraph (f) of Section 27-5-101.
- The amount of funds allocated to any county under this
- 496 subsection for any fiscal year after fiscal year 1994 shall not be
- 497 less than the amount allocated to the county for fiscal year 1994.
- 498 Any reference in the general laws of this state or the
- 499 Mississippi Code of 1972 to Section 27-5-105 shall mean and be
- 500 construed to refer and apply to this subsection (4) * * *.

- (5) On or before August 15, 2024, and each succeeding month thereafter, One Million Six Hundred Sixty-six Thousand Six Hundred Sixty-six Dollars (\$1,666,666.00) shall be paid into the special fund known as the Education Enhancement Fund created and existing under the provisions of Section 37-61-33.
- (6) An amount each month beginning August 15, 1983, through November 15, 1986, as specified in Section 6, Chapter 542, Laws of 1983, shall be paid into the special fund known as the Correctional Facilities Construction Fund created in Section 6, Chapter 542, Laws of 1983.
- (7) On or before August 15, 1992, and each succeeding month 511 thereafter through July 15, 2000, two and two hundred sixty-six 512 one-thousandths percent (2.266%) of the total sales tax revenue 513 collected during the preceding month under the provisions of this 514 515 chapter, except that collected under the provisions of Section 516 27-65-17(2), shall be deposited by the department into the School 517 Ad Valorem Tax Reduction Fund created under Section 37-61-35. On or before August 15, 2000, and each succeeding month thereafter 518 519 through August 15, 2025, two and two hundred sixty-six 520 one-thousandths percent (2.266%) of the total sales tax revenue 521 collected during the preceding month under the provisions of this 522 chapter, except that collected under the provisions of Section 523 27-65-17(2), shall be deposited into the School Ad Valorem Tax 524 Reduction Fund created under Section 37-61-35 until such time that the total amount deposited into the fund during a fiscal year 525

526	equals Forty-two Million Dollars (\$42,000,000.00). Thereafter,
527	the amounts diverted under this subsection (7) during the fiscal
528	year in excess of Forty-two Million Dollars (\$42,000,000.00) shall
529	be deposited into the Education Enhancement Fund created under
530	Section 37-61-33 for appropriation by the Legislature as other
531	education needs and shall not be subject to the percentage
532	appropriation requirements set forth in Section 37-61-33. On or
533	before September 15, 2025, and each succeeding month thereafter,
534	two and two hundred sixty-six one-thousandths percent (2.266%) of
535	the total sales tax revenue collected during the preceding month
536	under this chapter, except that collected under Section
537	27-65-17(1)(n) and (2), and three and seventeen one-hundredths
538	percent (3.17%) of the total sales tax revenue collected during
539	the preceding month under Section 27-65-17(1)(n), shall be
540	deposited into the School Ad Valorem Tax Reduction Fund created
541	under Section 37-61-35 until such time that the total amount
542	deposited into the fund during a fiscal year equals Forty-two
543	Million Dollars (\$42,000,000.00). Thereafter, the amounts
544	diverted under this subsection (7) during the fiscal year in
545	excess of Forty-two Million Dollars (\$42,000,000.00) shall be
546	deposited into the Education Enhancement Fund created under
547	Section 37-61-33 for appropriation by the Legislature as other
548	education needs and shall not be subject to the percentage
549	appropriation requirements set forth in Section 37-61-33.

550	(8) On or before August 15, 1992, and each succeeding month
551	thereafter through August 15, 2025, nine and seventy-three
552	one-thousandths percent (9.073%) of the total sales tax revenue
553	collected during the preceding month under the provisions of this
554	chapter, except that collected under the provisions of Section
555	27-65-17(2), shall be deposited into the Education Enhancement
556	Fund created under Section 37-61-33. On or before September 15,
557	2025, and each succeeding month thereafter, nine and seventy-three
558	one-thousandths percent (9.073%) of the total sales tax revenue
559	collected during the preceding month this chapter, except that
560	collected under Section $27-65-17(1)(n)$ and (2) , and twelve and
561	seven-tenths percent (12.7%) of the total sales tax revenue
562	collected during the preceding month under Section 27-65-17(1)(n),
563	shall be deposited into the Education Enhancement Fund created
564	under Section 37-61-33.

- (9) On or before August 15, 1994, and each succeeding month thereafter, from the revenue collected under this chapter during the preceding month, Two Hundred Fifty Thousand Dollars (\$250,000.00) shall be paid into the State Aid Road Fund.
- (10) On or before August 15, 1994, and each succeeding month thereafter through August 15, 1995, from the revenue collected under this chapter during the preceding month, Two Million Dollars (\$2,000,000.00) shall be deposited into the Motor Vehicle Ad Valorem Tax Reduction Fund established in Section 27-51-105.

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574	(11) Notwithstanding any other provision of this section to
575	the contrary, on or before February 15, 1995, and each succeeding
576	month thereafter, the sales tax revenue collected during the
577	preceding month under the provisions of Section 27-65-17(2) and
578	the corresponding levy in Section 27-65-23 on the rental or lease
579	of private carriers of passengers and light carriers of property
580	as defined in Section 27-51-101 shall be deposited, without
581	diversion, into the Motor Vehicle Ad Valorem Tax Reduction Fund
582	established in Section 27-51-105.

- (12) Notwithstanding any other provision of this section to the contrary, on or before August 15, 1995, and each succeeding month thereafter, the sales tax revenue collected during the preceding month under the provisions of Section 27-65-17(1) on retail sales of private carriers of passengers and light carriers of property, as defined in Section 27-51-101 and the corresponding levy in Section 27-65-23 on the rental or lease of these vehicles, shall be deposited, after diversion, into the Motor Vehicle Ad Valorem Tax Reduction Fund established in Section 27-51-105.
- (13) On or before July 15, 1994, and on or before the fifteenth day of each succeeding month thereafter, that portion of the avails of the tax imposed in Section 27-65-22 that is derived from activities held on the Mississippi State Fairgrounds Complex shall be paid into a special fund that is created in the State Treasury and shall be expended upon legislative appropriation

598 solely to defray the costs of repairs and renovation at the Trade 599 Mart and Coliseum.

600 On or before August 15, 1998, and each succeeding month 601 thereafter through July 15, 2005, that portion of the avails of 602 the tax imposed in Section 27-65-23 that is derived from sales by 603 cotton compresses or cotton warehouses and that would otherwise be 604 paid into the General Fund shall be deposited in an amount not to 605 exceed Two Million Dollars (\$2,000,000.00) into the special fund 606 created under Section 69-37-39. On or before August 15, 2007, and 607 each succeeding month thereafter through July 15, 2010, that 608 portion of the avails of the tax imposed in Section 27-65-23 that 609 is derived from sales by cotton compresses or cotton warehouses 610 and that would otherwise be paid into the General Fund shall be 611 deposited in an amount not to exceed Two Million Dollars 612 (\$2,000,000.00) into the special fund created under Section 613 69-37-39 until all debts or other obligations incurred by the 614 Certified Cotton Growers Organization under the Mississippi Boll Weevil Management Act before January 1, 2007, are satisfied in 615 616 full. On or before August 15, 2010, and each succeeding month 617 thereafter through July 15, 2011, fifty percent (50%) of that 618 portion of the avails of the tax imposed in Section 27-65-23 that 619 is derived from sales by cotton compresses or cotton warehouses 620 and that would otherwise be paid into the General Fund shall be deposited into the special fund created under Section 69-37-39 621 622 until such time that the total amount deposited into the fund

- 623 during a fiscal year equals One Million Dollars (\$1,000,000.00).
- 624 On or before August 15, 2011, and each succeeding month
- 625 thereafter, that portion of the avails of the tax imposed in
- 626 Section 27-65-23 that is derived from sales by cotton compresses
- or cotton warehouses and that would otherwise be paid into the
- 628 General Fund shall be deposited into the special fund created
- 629 under Section 69-37-39 until such time that the total amount
- 630 deposited into the fund during a fiscal year equals One Million
- 631 Dollars (\$1,000,000.00).
- 632 (15) Notwithstanding any other provision of this section to
- 633 the contrary, on or before September 15, 2000, and each succeeding
- 634 month thereafter, the sales tax revenue collected during the
- 635 preceding month under the provisions of Section
- 636 27-65-19(1)(d)(i)2, and 27-65-19(1)(d)(i)3 shall be deposited,
- 637 without diversion, into the Telecommunications Ad Valorem Tax
- 638 Reduction Fund established in Section 27-38-7.
- (16) (a) On or before August 15, 2000, and each succeeding
- 640 month thereafter, the sales tax revenue collected during the
- 641 preceding month under the provisions of this chapter on the gross
- 642 proceeds of sales of a project as defined in Section 57-30-1 shall
- 643 be deposited, after all diversions except the diversion provided
- 644 for in subsection (1) of this section, into the Sales Tax
- 645 Incentive Fund created in Section 57-30-3.
- (b) On or before August 15, 2007, and each succeeding
- 647 month thereafter, eighty percent (80%) of the sales tax revenue

- 648 collected during the preceding month under the provisions of this
- 649 chapter from the operation of a tourism project under the
- 650 provisions of Sections 57-26-1 through 57-26-5, shall be
- 651 deposited, after the diversions required in subsections (7) and
- 652 (8) of this section, into the Tourism Project Sales Tax Incentive
- 653 Fund created in Section 57-26-3.
- 654 (17) Notwithstanding any other provision of this section to
- 655 the contrary, on or before April 15, 2002, and each succeeding
- 656 month thereafter, the sales tax revenue collected during the
- 657 preceding month under Section 27-65-23 on sales of parking
- 658 services of parking garages and lots at airports shall be
- 659 deposited, without diversion, into the special fund created under
- 660 Section 27-5-101(d).
- (18) [Repealed]
- (19) (a) On or before August 15, 2005, and each succeeding
- 663 month thereafter, the sales tax revenue collected during the
- 664 preceding month under the provisions of this chapter on the gross
- 665 proceeds of sales of a business enterprise located within a
- 666 redevelopment project area under the provisions of Sections
- 57-91-1 through 57-91-11, and the revenue collected on the gross
- 668 proceeds of sales from sales made to a business enterprise located
- 669 in a redevelopment project area under the provisions of Sections
- 670 57-91-1 through 57-91-11 (provided that such sales made to a
- 671 business enterprise are made on the premises of the business
- 672 enterprise), shall, except as otherwise provided in this

- 673 subsection (19), be deposited, after all diversions, into the
- 674 Redevelopment Project Incentive Fund as created in Section
- 675 57-91-9.
- (b) For a municipality participating in the Economic
- 677 Redevelopment Act created in Sections 57-91-1 through 57-91-11,
- 678 the diversion provided for in subsection (1) of this section
- 679 attributable to the gross proceeds of sales of a business
- 680 enterprise located within a redevelopment project area under the
- 681 provisions of Sections 57-91-1 through 57-91-11, and attributable
- 682 to the gross proceeds of sales from sales made to a business
- 683 enterprise located in a redevelopment project area under the
- 684 provisions of Sections 57-91-1 through 57-91-11 (provided that
- 685 such sales made to a business enterprise are made on the premises
- 686 of the business enterprise), shall be deposited into the
- 687 Redevelopment Project Incentive Fund as created in Section
- 688 57-91-9, as follows:
- (i) For the first six (6) years in which payments
- 690 are made to a developer from the Redevelopment Project Incentive
- 691 Fund, one hundred percent (100%) of the diversion shall be
- 692 deposited into the fund;
- 693 (ii) For the seventh year in which such payments
- 694 are made to a developer from the Redevelopment Project Incentive
- 695 Fund, eighty percent (80%) of the diversion shall be deposited
- 696 into the fund;



- (iii) For the eighth year in which such payments are made to a developer from the Redevelopment Project Incentive Fund, seventy percent (70%) of the diversion shall be deposited into the fund;
- 701 (iv) For the ninth year in which such payments are
 702 made to a developer from the Redevelopment Project Incentive Fund,
 703 sixty percent (60%) of the diversion shall be deposited into the
 704 fund; and
- 705 (v) For the tenth year in which such payments are
 706 made to a developer from the Redevelopment Project Incentive Fund,
 707 fifty percent (50%) of the funds shall be deposited into the fund.
- 708 On or before January 15, 2007, and each succeeding 709 month thereafter, eighty percent (80%) of the sales tax revenue 710 collected during the preceding month under the provisions of this chapter from the operation of a tourism project under the 711 712 provisions of Sections 57-28-1 through 57-28-5 shall be deposited, 713 after the diversions required in subsections (7) and (8) of this 714 section, into the Tourism Sales Tax Incentive Fund created in 715 Section 57-28-3.
- 716 (21) (a) On or before April 15, 2007, and each succeeding
 717 month thereafter through June 15, 2013, One Hundred Fifty Thousand
 718 Dollars (\$150,000.00) of the sales tax revenue collected during
 719 the preceding month under the provisions of this chapter shall be
 720 deposited into the MMEIA Tax Incentive Fund created in Section
 721 57-101-3.

- (b) On or before July 15, 2013, and each succeeding
 month thereafter, One Hundred Fifty Thousand Dollars (\$150,000.00)
 of the sales tax revenue collected during the preceding month
 under the provisions of this chapter shall be deposited into the
- 726 Mississippi Development Authority Job Training Grant Fund created
- 727 in Section 57-1-451.
- 728 (22) On or before June 1, 2024, and each succeeding month
- 729 thereafter until December 31, 2057, an amount determined annually
- 730 by the Mississippi Development Authority of the sales tax revenue
- 731 collected during the preceding month under the provisions of this
- 732 chapter shall be deposited into the MMEIA Tax Incentive Fund
- 733 created in Section 57-125-3. This amount shall be based on
- 734 estimated payments due within the upcoming year to construction
- 735 contractors pursuant to construction contracts subject to the tax
- 736 imposed by Section 27-65-21 for construction to be performed on
- 737 the project site of a project defined under Section
- 738 57-75-5(f) (xxxiii) for the coming year.
- 739 (23) Notwithstanding any other provision of this section to
- 740 the contrary, on or before August 15, 2009, and each succeeding
- 741 month thereafter, the sales tax revenue collected during the
- 742 preceding month under the provisions of Section 27-65-201 shall be
- 743 deposited, without diversion, into the Motor Vehicle Ad Valorem
- 744 Tax Reduction Fund established in Section 27-51-105.
- 745 (24) (a) On or before August 15, 2019, and each month
- 746 thereafter through July 15, 2020, one percent (1%) of the total

- 747 sales tax revenue collected during the preceding month from 748 restaurants and hotels shall be allocated for distribution to the 749 Mississippi * * * Department of Tourism Advertising Fund 750 established under Section * * * 7 of this act, to be used 751 exclusively for the purpose stated therein. On or before August 752 15, 2020, and each month thereafter through July 15, 2021, two 753 percent (2%) of the total sales tax revenue collected during the 754 preceding month from restaurants and hotels shall be allocated for 755 distribution to the Mississippi * * * Department of Tourism Advertising Fund established under Section * * * 7 of this act, to 756 757 be used exclusively for the purpose stated therein. On or before 758 August 15, 2021, and each month thereafter, three percent (3%) of 759 the total sales tax revenue collected during the preceding month 760 from restaurants and hotels shall be allocated for distribution to 761 the Mississippi * * * Department of Tourism Advertising Fund established under Section * * * 7 of this act, to be used 762 763 exclusively for the purpose stated therein. The revenue diverted
- (b) The Joint Legislative Committee on Performance

 Evaluation and Expenditure Review (PEER) must provide an annual

 report to the Legislature indicating the amount of funds deposited

 into the Mississippi * * * Department of Tourism Advertising Fund

 established under Section * * * 7 of this act, and a detailed

 record of how the funds are spent.

pursuant to this subsection shall not be available for expenditure

until February 1, 2020.

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- 772 (25) The remainder of the amounts collected under the 773 provisions of this chapter shall be paid into the State Treasury 774 to the credit of the General Fund.
- 775 (26)(a) It shall be the duty of the municipal officials of 776 any municipality that expands its limits, or of any community that 777 incorporates as a municipality, to notify the commissioner of that 778 action thirty (30) days before the effective date. Failure to so 779 notify the commissioner shall cause the municipality to forfeit 780 the revenue that it would have been entitled to receive during 781 this period of time when the commissioner had no knowledge of the 782 action.
- (b) (i) Except as otherwise provided in subparagraph
 (ii) of this paragraph, if any funds have been erroneously
 disbursed to any municipality or any overpayment of tax is
 recovered by the taxpayer, the commissioner may make correction
 and adjust the error or overpayment with the municipality by
 withholding the necessary funds from any later payment to be made
 to the municipality.
- (ii) Subject to the provisions of Sections

 791 27-65-51 and 27-65-53, if any funds have been erroneously

 792 disbursed to a municipality under subsection (1) of this section

 793 for a period of three (3) years or more, the maximum amount that

 794 may be recovered or withheld from the municipality is the total

 795 amount of funds erroneously disbursed for a period of three (3)

 796 years beginning with the date of the first erroneous disbursement.

- 797 However, if during such period, a municipality provides written
- 798 notice to the Department of Revenue indicating the erroneous
- 799 disbursement of funds, then the maximum amount that may be
- 800 recovered or withheld from the municipality is the total amount of
- 801 funds erroneously disbursed for a period of one (1) year beginning
- 802 with the date of the first erroneous disbursement.
- SECTION 11. Section 57-1-59, Mississippi Code of 1972, which
- 804 provides for the general powers and duties of the Mississippi
- 805 Development Authority with respect to tourism, is repealed.
- SECTION 12. Section 57-1-60, Mississippi Code of 1972, which
- 807 authorizes the Department of Economic and Community Development to
- 808 establish a program of grants to be matched by tourism entities in
- 809 the state, is repealed.
- 810 **SECTION 13.** Section 57-1-61, Mississippi Code of 1972, which
- 811 provide for the transfer of functions of travel and tourism from
- 812 the Department of the Agricultural and Industrial Board, is
- 813 repealed.
- SECTION 14. Section 57-1-63, Mississippi Code of 1972, which
- 815 provide for the transfer of powers and duties of state agencies
- 816 relating to tourism to the Mississippi Development Authority, is
- 817 repealed.
- 818 **SECTION 15.** Section 57-1-64, Mississippi Code of 1972, which
- 819 authorizes the Mississippi Development Authority to sell
- 820 advertising and other tourism promotional information and creates

- the Mississippi Development Authority Tourism Advertising Fund, is repealed.
- SECTION 16. Section 57-1-64.1, Mississippi Code of 1972,
 which creates the Mississippi Tourism Association Marketing
 Advisory Board to assist the Mississippi Development Authority, is
 repealed.
- SECTION 17. Section 9 of this act shall take effect and be in force from and after its passage. Sections 1 through 8 and Sections 10 through 16 of this act shall take effect and be in force from and after July 1, 2025.

Further, amend by striking the title in its entirety and inserting in lieu thereof the following:

AN ACT TO CREATE THE "MISSISSIPPI TOURISM REORGANIZATION 1 2 ACT"; TO CREATE THE MISSISSIPPI DEPARTMENT OF TOURISM; TO REQUIRE 3 THE GOVERNOR TO APPOINT, WITH THE ADVICE AND CONSENT OF THE SENATE, AN EXECUTIVE DIRECTOR OF THE DEPARTMENT OF TOURISM; TO 5 PRESCRIBE THE GENERAL POWERS AND DUTIES OF THE DEPARTMENT OF 6 TOURISM AND THE EXECUTIVE DIRECTOR; TO AUTHORIZE THE DEPARTMENT OF 7 TOURISM TO ESTABLISH A PROGRAM OF GRANTS TO BE MATCHED BY TOURISM 8 ENTITIES IN THE STATE; TO AUTHORIZE THE DEPARTMENT OF TOURISM TO 9 SELL ADVERTISING AND OTHER TOURISM PROMOTIONAL INFORMATION AND TO 10 CREATE THE MISSISSIPPI DEPARTMENT OF TOURISM ADVERTISING FUND; TO 11 CREATE THE MISSISSIPPI TOURISM ASSOCIATION MARKETING ADVISORY 12 BOARD TO ASSIST THE DEPARTMENT OF TOURISM; TO PROVIDE THAT THE 13 DEPARTMENT OF FINANCE AND ADMINISTRATION, THE DEPARTMENT OF 14 INFORMATION TECHNOLOGY, AND THE STATE PERSONNEL BOARD SHALL HAVE 15 THE POWERS NECESSARY IN CARRYING OUT THE CREATION OF THE MISSISSIPPI DEPARTMENT OF TOURISM REQUIRED BY THIS ACT; TO AMEND 16 17 SECTION 27-65-75, MISSISSIPPI CODE OF 1972, AS AMENDED BY HOUSE BILL NO. 1, 2025 REGULAR SESSION, TO DIVERT A PORTION OF SALES TAX 18 19 REVENUE COLLECTED FROM RESTAURANTS AND HOTELS INTO THE DEPARTMENT 20 OF TOURISM ADVERTISING FUND INSTEAD OF THE MISSISSIPPI DEVELOPMENT 21 AUTHORITY TOURISM FUND; TO REPEAL SECTION 57-1-59, MISSISSIPPI CODE OF 1972, WHICH PROVIDES GENERAL POWERS AND DUTIES OF THE 22 23 MISSISSIPPI DEVELOPMENT AUTHORITY WITH RESPECT TO TOURISM; TO 24 REPEAL SECTION 57-1-60, MISSISSIPPI CODE OF 1972, WHICH AUTHORIZES

THE DEPARTMENT OF ECONOMIC AND COMMUNITY DEVELOPMENT TO ESTABLISH

26 A PROGRAM OF GRANTS TO FINANCE, PROMOTE AND ADVERTISE LOCAL

TOURIST ATTRACTIONS; TO REPEAL SECTION 57-1-61, MISSISSIPPI CODE

28 OF 1972, WHICH PROVIDES FOR THE TRANSFER OF FUNCTIONS OF THE

TRAVEL AND TOURISM DIVISION OF THE AGRICULTURAL AND INDUSTRIAL 29

30 BOARD TO THE DEPARTMENT OF ECONOMIC DEVELOPMENT; TO REPEAL SECTION

31 57-1-63, MISSISSIPPI CODE OF 1972, WHICH PROVIDES FOR THE TRANSFER

32 OF POWERS AND DUTIES OF STATE AGENCIES RELATING TO TOURISM TO THE

33 MISSISSIPPI DEVELOPMENT AUTHORITY; TO REPEAL SECTION 57-1-64,

34 MISSISSIPPI CODE OF 1972, WHICH AUTHORIZES THE MISSISSIPPI

35 DEVELOPMENT AUTHORITY TO SELL ADVERTISING AND OTHER TOURISM

36 INFORMATION AND CREATES THE MISSISSIPPI DEVELOPMENT AUTHORITY

37 TOURISM ADVERTISING FUND; TO REPEAL SECTION 57-1-64.1, MISSISSIPPI

38 CODE OF 1972, WHICH CREATES THE MISSISSIPPI TOURISM ASSOCIATION

39 MARKETING ADVISORY BOARD TO ASSIST THE MISSISSIPPI DEVELOPMENT

40 AUTHORITY; AND FOR RELATED PURPOSES.

CONFEREES FOR THE SENATE

CONFEREES FOR THE HOUSE

X (SIGNED)

Johnson

27

X (SIGNED) Robinson

X (SIGNED) Thompson

X (SIGNED)

Haney

X (SIGNED) Denton

X (SIGNED) Ford (54th)