REPORT OF CONFERENCE COMMITTEE

MR. PRESIDENT AND MR. SPEAKER:

We, the undersigned conferees, have had under consideration the amendments to the following entitled BILL:

S. B. No. 2517: "MS Intercollegiate Athletics Compensation Rights Act" and "Uniform Athletes Agent Act"; bring forward.

We, therefore, respectfully submit the following report and recommendation:

- 1. That the House recede from its Amendment No. 1.
- 2. That the Senate and House adopt the following amendment:

Amend by striking all after the enacting clause and inserting in lieu thereof the following:

- 12 **SECTION 1.** Section 37-97-103, Mississippi Code of 1972, is
- 13 amended as follows:
- 14 37-97-103. As used in this article, the following terms
- 15 shall have the following meanings unless the context clearly
- 16 indicates otherwise:
- 17 (a) "Compensation" means any remuneration, in cash or
- 18 in kind, whether provided at the time or at any subsequent date,
- 19 to a student-athlete. For the purposes of this article,
- 20 "compensation" shall not mean any grant, scholarship, fellowship,
- 21 tuition assistance, or other form of financial aid provided to a
- 22 student for pursuing a post-secondary education.
- 23 (b) "Intercollegiate athletics program" means an
- 24 intercollegiate athletics sport played at the collegiate level for
- 25 which eligibility requirements for participation by a

- 26 student-athlete are established by a national association,
- 27 conference or any other group or organization with authority over
- 28 the sport, that promotes or regulates collegiate athletics.
- 29 (c) "Publicity Rights" means any right associated with
- 30 the name, image, likeness, publicity, reputation, fame, or
- 31 personal following of a student recognized under federal or state
- 32 law as permitting an individual to control or profit from the use
- 33 of the same.
- 34 (d) "Postsecondary educational institution" means a
- 35 public university or community college or private university or
- 36 college.
- 37 (e) "Student-athlete" means an individual who is
- 38 enrolled in or has signed a National Letter of Intent or other
- 39 written agreement to enroll in a postsecondary educational
- 40 institution or is being recruited by a postsecondary educational
- 41 institution to participate in an intercollegiate athletics
- 42 program. If an individual is permanently ineligible to
- 43 participate in a particular intercollegiate sport, the individual
- 44 is not a student-athlete for purposes of that sport.
- 45 (f) "Third party" means any individual or entity or
- 46 group of the same other than a postsecondary educational
- 47 institution, including a charitable organization that qualifies as
- 48 an exempt organization under 26 USC Section 501(c)(3), as amended.
- 49 (g) "Athletics financial aid agreement" means any
- 50 agreement between a post-secondary educational institution and a

- 51 student-athlete for the provision of athletics-related financial
- 52 aid.
- (h) "Athletics-related revenue" means revenue generated
- 54 from ticket sales, game guarantees, media rights, NCAA
- 55 distributions, conference distributions, royalties, licensing,
- 56 advertisement and sponsorships and football bowl games as
- 57 currently set forth in categories 1, 7, 11, 12, 13, 13A, 15, and
- 58 19 of the 2024 Revenue Categories used in the NCAA Membership
- 59 Financial Reporting System.
- (i) "Revenue sharing agreement" means an agreement with
- 61 a student-athlete to share athletics-related revenue.
- 62 **SECTION 2.** Section 37-97-105, Mississippi Code of 1972, is
- 63 amended as follows:
- 64 37-97-105. (1) A postsecondary educational
- 65 institution * * * shall have the right to, directly or through an
- 66 agreement with a third party, share a portion of the postsecondary
- 67 educational institution's athletics-related revenue with a
- 68 student-athlete or compensate a student-athlete for his or her
- 69 publicity rights.
- 70 (2) A postsecondary educational institution or any officer,
- 71 trustee or employee of a postsecondary educational institution
- 72 shall have the right to identify, create, solicit, facilitate,
- 73 negotiate, support, assist and otherwise enable opportunities for
- 74 a student-athlete to earn or attempt to earn compensation for the
- 75 use of the student-athlete's publicity rights. Such right shall

- 76 include, without limitation, the right to discuss with a
- 77 student-athlete the potential to earn compensation for * * * his
- 78 or her publicity rights if \star \star he or she attends the
- 79 postsecondary educational institution. Provided that a
- 80 postsecondary educational institution or any officer, trustee, or
- 81 employee, of a postsecondary educational institution does not:
- 82 (a) Receive compensation from the student-athlete for
- 83 facilitating, enabling, or assisting with such opportunities;
- 84 (b) Attempt to influence a student-athlete's choice of
- 85 professional representation related to such opportunities; or
- 86 (c) Attempt in bad faith to reduce such
- 87 student-athlete's opportunities from competing third parties.
- 88 (* * *3) A third party shall have the right to compensate a
- 89 student-athlete for the use of the student-athlete's publicity
- 90 rights. * * *
- 91 (* * *4) * * * Before any agreement with a third party for
- 92 compensation for the use of a student-athlete's publicity rights
- 93 is entered into, and before any compensation is provided to the
- 94 student-athlete, a postsecondary educational institution may
- 95 require a student-athlete enrolled at that institution or who
- 96 has * * * signed an athletics financial aid agreement to disclose
- 97 the agreement or the terms thereof to a designated official of the
- 98 postsecondary educational institution in which the student-athlete
- 99 is enrolled or intends to enroll in a manner prescribed by the
- 100 institution.

- * * * (5) Agreements, or proposed agreements, contemplated
- 102 by this act and any documents that compile, summarize or disclose
- 103 any of the terms of such agreements shall be exempt from the
- 104 Mississippi Public Records Act of 1983. * * *
- 105 **SECTION 3.** Section 37-97-107, Mississippi Code of 1972, is
- 106 amended as follows:
- 107 37-97-107. (1) * * * A third-party agreement for the use of
- 108 a student-athlete's publicity rights which is formed after the
- 109 student-athlete * * * signs an athletics financial aid agreement
- 110 to attend a postsecondary educational institution or has given
- 111 notice to his or her current post-secondary educational
- 112 institution of an intent to transfer or while the student-athlete
- 113 is participating in an intercollegiate sport at a postsecondary
- 114 educational institution may be terminated either by the
- 115 student-athlete or any other party to the agreement when the
- 116 student-athlete's participation in the sport at the institution
- 117 ends.
- 118 (2) A postsecondary educational institution may impose
- 119 reasonable limitations on the dates and time that a
- 120 student-athlete may participate in publicity rights activities.
- 121 (3) Nothing in this chapter shall restrict a postsecondary
- 122 educational institution from exercising its sole discretion to
- 123 control the authorized use of its marks or logos or to determine a
- 124 student-athlete's apparel, gear or other wearables while
- 125 participating in an intercollegiate athletics program activity.

- (4) A student-athlete may not receive or enter into a

 127 contract for compensation for the use of his or her publicity

 128 rights in a way that also uses any registered or licensed marks,

 129 logos, verbiage or designs of a postsecondary educational

 130 institution, unless the institution has provided the

 131 student-athlete with written permission to do so prior to entering

 132 into the agreement or receipt of compensation.
- 133 If a student-athlete is granted permission to use the 134 marks or logos, independently or through a third party, the 135 postsecondary educational institution may be compensated for the 136 use. A postsecondary educational institution may prohibit a 137 student-athlete from wearing any item of clothing, shoes, or other 138 gear or wearables with the name, logo or insignia of any third party while participating in an intercollegiate athletics program 139 140 activity.
- 141 (6) A third party may not enter into, or offer to enter 142 into, a publicity rights agreement with a student-athlete or otherwise compensate a student-athlete for the use of the 143 144 student-athlete's publicity rights if a provision of the agreement 145 or the use of the student-athlete's publicity rights conflicts 146 with a provision of a contract, rule, regulation, standard or 147 other requirement of the postsecondary educational institution where the student-athlete is enrolled or intends to enroll unless 148 149 such contract or use is expressly approved in writing by the postsecondary educational institution. 150

- 151 No student-athlete who is enrolled in a postsecondary 152 educational institution shall enter into a publicity rights agreement or receive compensation from a third party for the 153 endorsement or promotion of brands, products, or services 154 155 involving gambling, sports betting, controlled substances, 156 marijuana, tobacco, alternative or electronic nicotine product or 157 delivery system, alcohol, adult entertainment or any other brand, 158 product or service that is reasonably considered to be 159 inconsistent with the values or mission of a postsecondary educational institution or that, in the institution's sole 160 161 judgment, negatively impacts or reflects adversely on a 162 postsecondary education institution or its athletic programs, 163 including, without limitation, bringing about public disrepute, 164 embarrassment, scandal, ridicule or otherwise negatively impacting the reputation or the moral or ethical standards of the 165 166 postsecondary educational institution.
- 167 (8) Nothing in this chapter shall be construed to qualify a

 168 student-athlete as an employee of a postsecondary educational

 169 institution.
- 170 (9) No postsecondary educational institution may use funds
 171 appropriated from the State General Fund to <u>share revenue or to</u>
 172 compensate a student-athlete for * * * <u>his or her</u> publicity
 173 rights.
- SECTION 4. Section 37-97-109, Mississippi Code of 1972, is amended as follows:

- 176 37-97-109. (1) No postsecondary educational institution or 177 any officer, trustee, or employee of a postsecondary educational institution shall be subject to a claim for damages related to 178 their adoption, implementation, or enforcement of any contract, 179 180 rule, regulation, standard or other requirement in compliance with 181 this chapter. This chapter is not intended to and shall not waive 182 or diminish any applicable defenses and immunities, including, 183 without limitation, sovereign immunity applicable to public 184 postsecondary educational institutions.
- 185 (2) A national association, a conference or any other group
 186 or organization with authority over the sport, that promotes or
 187 regulates collegiate athletics at a postsecondary educational
 188 institution to which this chapter applies shall not:
- (a) Enforce a contract term, a rule, a regulation, a

 190 standard, a bylaw, guidance, or any other requirement that

 191 penalizes the institution, the institution's intercollegiate

 192 athletics program, or student-athlete for performing,

 193 participating in, or allowing an activity required or authorized

 194 by this chapter;
- (b) Prevent a postsecondary educational institution

 from or penalize it for establishing agreements with a third-party

 entity to act on the institution's behalf to identify, create,

 solicit, facilitate, negotiate, support, assist, and otherwise

 enable opportunities for a student-athlete to earn compensation

 from * * * his or her publicity rights; or

201	(c) Penalize a postsecondary educational institution
202	because an individual or entity whose purpose includes supporting
203	and benefiting the postsecondary institution or its
204	intercollegiate athletic programs violates any contract term, a
205	rule, a regulation, a standard, a bylaw, guidance, or any other
206	requirement that is in conflict with actions required or
207	authorized by this chapter.

208 (3) A person or entity, including a post-secondary 209 educational institution, regardless of residence, shall not give 210 or promise to share revenue or to provide compensation for the use 211 of publicity rights of a student-athlete that is currently 212 enrolled in or has signed * * * an athletics financial aid 213 agreement or other written agreement to enroll in a postsecondary 214 educational institution within the State of Mississippi with the 215 purpose of recruiting or inducing the student-athlete to enroll at 216 another postsecondary educational institution, unless the 217 student-athlete has given notice of intent to transfer as provided 218 in national association or conference rules. A person or entity 219 who violates this section is liable to the postsecondary 220 educational institution where the student-athlete is enrolled or 221 has signed an athletics financial aid agreement in an amount equal 222 to three (3) times the amount given or promised the 223 student-athlete. Any lawsuit to enforce this provision may be

court in Mississippi where the initiating postsecondary

initiated by the postsecondary educational institution in a state

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- institution is located. By giving or offering to share revenue or
 compensate a student-athlete enrolled in or who has signed an
 athletics financial aid agreement with a postsecondary institution
 in this state, the person or entity consents to the personal
 jurisdiction of the state court and, to the extent applicable,
 waives immunity from being sued in Mississippi.

 SECTION 5. This act shall take effect and be in force from
 - Further, amend by striking the title in its entirety and inserting in lieu thereof the following:

AN ACT TO AMEND SECTION 37-97-103, MISSISSIPPI CODE OF 1972, 2 TO DEFINE TERMS; TO AMEND SECTION 37-97-105, MISSISSIPPI CODE OF 3 1972, TO ALLOW POSTSECONDARY EDUCATIONAL INSTITUTIONS TO SHARE A PORTION OF ATHLETICS-RELATED REVENUE WITH STUDENT-ATHLETES OR 5 COMPENSATE STUDENT-ATHLETES FOR PUBLICITY RIGHTS; TO REMOVE CERTAIN PROVISIONS; TO AMEND SECTION 37-97-107, MISSISSIPPI CODE 7 OF 1972, TO INCLUDE STUDENT-ATHLETES WHO HAVE GIVEN NOTICE TO 8 THEIR CURRENT INSTITUTION OF AN INTENT TO TRANSFER; TO AMEND 9 SECTION 37-97-109, MISSISSIPPI CODE OF 1972, TO PROVIDE FOR CIVIL 10 LIABILITY DUE TO CERTAIN VIOLATIONS; AND FOR RELATED PURPOSES.

CONFEREES FOR THE SENATE	CONFEREES FOR THE HOUSE
X (SIGNED)	X (SIGNED)
Boyd	Scoggin
X (SIGNED)	X (SIGNED)
Williams	Bounds
X (SIGNED)	X (SIGNED)
McCaughn	Ford (54th)



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and after July 1, 2025.