MISSISSIPPI LEGISLATURE

REGULAR SESSION 2024

By: Senator(s) Simmons (13th), Simmons (12th)

To: Public Health and Welfare

SENATE BILL NO. 2865

1 AN ACT TO AMEND SECTION 41-137-41, MISSISSIPPI CODE OF 1972, 2 TO PROVIDE THAT ANY MEDICAL CANNABIS ESTABLISHMENT MAY ADVERTISE 3 OR MARKET IN ANY FORM OF MEDIA, INCLUDING ELECTRONIC MEDIA, PRINT 4 MEDIA, SOCIAL MEDIA PLATFORMS, WEBSITES AND ELECTRONIC COMMERCE 5 PLATFORMS, BROADCAST, OR THROUGH MASS MESSAGING OR EMAIL 6 COMMUNICATIONS, AND SIGNS ON OR OFF THE PROPERTY OF A MEDICAL 7 CANNABIS ESTABLISHMENT; AND FOR RELATED PURPOSES. 8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI: 9 SECTION 1. Section 41-137-41, Mississippi Code of 1972, is 10 amended as follows: 11 41-137-41. (1) From and after February 2, 2022, the MDOH 12 and MDOR shall each, where relevant to the role of that particular 13 agency, establish and promulgate the following rules and 14 regulations: 15 Governing the manner in which it shall consider (a) 16 petitions from the public to add debilitating medical conditions 17 or treatments to the list of debilitating medical conditions set 18 forth in Section 41-137-3, including public notice of and opportunities to comment in public hearings on the petitions; 19

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20 (b) Establishing the form and content of license and 21 renewal applications and written certifications submitted under 22 this chapter;

(c) Governing the manner in which it shall consider applications for and renewals of registry identification cards, which may include creating a standardized written certification form;

27 Governing medical cannabis establishments with the (d) 28 goals of ensuring the health and safety of registered qualifying patients and preventing diversion and theft of medical cannabis 29 30 without imposing an undue burden or compromising the confidentiality of cardholders, including: 31 32 (i) Oversight requirements; 33 (ii) Recordkeeping requirements; Qualifications that are directly and 34 (iii) 35 demonstrably related to the operation of medical cannabis 36 establishments: 37 Security requirements, including lighting, (iv) 38 physical security, and alarm requirements; 39 Health and safety regulations, including (V) 40 restrictions on the use of pesticides, herbicides or other chemicals that are injurious to human health; 41 Standards for the processing of cannabis 42 (vi) 43 products and the indoor cultivation of cannabis by cannabis cultivation facilities; 44

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45 (vii) Requirements for the transportation and 46 storage of cannabis by medical cannabis establishments; 47 Employment and training requirements, (viii) including requiring that each medical cannabis establishment 48 49 create an identification badge for each agent of the 50 establishment; Standards for the safe processing of medical 51 (ix) 52 cannabis products, including extracts and concentrates; 53 Restrictions on the advertising, signage, and (X) display of medical cannabis, provided that *** * *** any medical 54 55 cannabis establishment may advertise or market in any form of 56 media, including electronic media, print media, social media 57 platforms, websites and electronic commerce platforms, broadcast, 58 or through mass messaging or email communications, signs on or off the property of a * * * medical cannabis establishment, listings 59 60 in business directories, including phone books, listings in 61 cannabis-related or medical publications, display of cannabis in company logos and other branding activities, display on dispensary 62 63 websites of pictures of products that the dispensary sells, or the 64 sponsorship of health or not-for-profit charity or advocacy 65 events;

66 (xi) Requirements and procedures for the safe and 67 accurate packaging and labeling of medical cannabis, including 68 prohibiting the use of any images designed or likely to appeal to 69 minors, such as cartoons, packaging that resembles popular candy

S. B. No. 2865 **~ OFFICIAL ~** 24/SS26/R1234 PAGE 3 (scm\tb) 70 brands, toys, animals or children, or any other likeness or image 71 containing characters or phrases to advertise to minors; 72 Standards for cannabis testing facilities, (xii) 73 including requirements for equipment and qualifications for 74 personnel; 75 (xiii) Protocol development for the safe delivery 76 of medical cannabis from dispensaries to cardholders; 77 Reasonable requirements to ensure the (xiv) 78 applicant has sufficient property or capital to operate the 79 applicant's proposed medical cannabis establishment; 80 (XV) Procedures for suspending or terminating the licenses or registry identification cards of cardholders and 81 82 medical cannabis establishments that commit multiple or serious violations of the provisions of this chapter or the rules and 83 84 regulations promulgated pursuant to this section; 85 (xvi) Procedures for the selection, certification 86 and oversight of a seed-to-sale tracking system as provided for in 87 Section 41-137-11; 88 Requirements for labeling medical cannabis (xvii) 89 and cannabis products, including requiring medical cannabis 90 product labels to include the following: 91 1. The length of time it typically takes for 92 the product to take effect; 93 2. Disclosure of ingredients and possible 94 allergens; S. B. No. 2865 ~ OFFICIAL ~ 24/SS26/R1234

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95 3. A nutritional fact panel; 96 4. The amount of THC and CBD in the product; 97 A notice of the potential harm caused by 5. consuming medical cannabis; and 98 99 6. For edible cannabis products, when 100 practicable, a standard symbol indicating that the product 101 contains cannabis; 102 (xviii) Procedures for the registration of 103 nonresident cardholders, which must require the submission of: 104 1. A practitioner's statement confirming that 105 the patient has a debilitating medical condition; and 106 Documentation demonstrating that the 2. 107 nonresident cardholder is allowed to possess medical cannabis or 108 cannabis preparations in the jurisdiction where he or she resides; 109 The amount of cannabis products, including (xix) 110 the amount of concentrated cannabis, each cardholder and 111 nonresident cardholder can possess; (xx) Reasonable application and renewal fees for 112 113 registry identification cards and registration certificates, 114 according to the following: 115 1. The fee schedule shall be set as follows: 116 The qualifying patient registry a. 117 identification card application fee shall be Twenty-five Dollars 118 (\$25.00);

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144 (xxi) Any other rules and regulations necessary to145 implement and administer this chapter.

146 (2) The initial rules filed by the MDOH to implement the
147 medical cannabis program in accordance with this chapter shall be
148 effective immediately upon their filing.

149 (3) No state agency, political subdivision or board shall 150 implement any rule, regulation, policy, or requirement that is 151 contrary to the provisions of the Mississippi Medical Cannabis 152 Act.

153 **SECTION 2.** This act shall take effect and be in force from 154 and after July 1, 2024.