MISSISSIPPI LEGISLATURE REGULAR SESSION 2004

By: Senator(s) Little, Albritton, Butler, Harden, Jackson (32nd), Jordan

To: Public Health and Welfare

COMMITTEE SUBSTITUTE
FOR
SENATE BILL NO. 2510

AN ACT TO AMEND SECTION 73-6-25, MISSISSIPPI CODE OF 1972, TO AUTHORIZE THE CHIROPRACTIC PROFESSION TO USE THE TITLE "CHIROPRACTIC PHYSICIAN" IN ADDITION TO "CHIROPRACTOR" OR "DOCTOR OF CHIROPRACTIC"; AND FOR RELATED PURPOSES.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

SECTION 1. Section 73-6-25, Mississippi Code of 1972, is amended as follows:

73-6-25. (1) The members of the chiropractic profession, licensed or unlicensed, are hereby prohibited from:

(a) Making use of any public statement of a character tending to mislead the public in regard to the health services of the chiropractic profession or of an individual chiropractor, or use of any other professional designation other than the term "chiropractor," "doctor of chiropractic," * * * "D.C." or "chiropractic physician"; provided, however, that the use of the title "chiropractic physician" authorized in this paragraph (a) shall not be construed as conferring upon the holder of a license to practice chiropractic any right or responsibility given to a "physician" by any other Mississippi statute, unless the statute specifically confers the right or responsibility on a "chiropractor" or a "chiropractic physician";

(b) Offering discounts or inducements to prospective patients by means of coupons or otherwise to perform professional services during any period of time for a lesser or more attractive price without providing a disclaimer to the public indicating the usual price for other services;

(c) Advertising or promising to guarantee any professional service or to perform any operation painlessly;

(d) Violating any of the provisions of this chapter or any of the rules and regulations of the State Board of Health pursuant to this chapter with regard to the operation and use of x-rays.

(2) Nothing herein shall be construed to prohibit a licensed practitioner of chiropractic from allowing or causing his name, address and telephone number to be inserted in the classified section of a telephone directory under a classification denoting said practitioner's profession. Nothing herein shall be construed to prohibit a licensed practitioner from mailing letters to his clients, but such letters shall otherwise be subject to the provisions of this section.

SECTION 2. This act shall take effect and be in force from and after July 1, 2004.