

By: Senator(s) King, Hyde-Smith, Hewes,  
Johnson (19th), Thames, Gordon, Harvey,  
Kirby, White (29th), Moffatt, Frazier,  
Scoper, Michel, Mettetal, Dearing, Farris,  
Carmichael

To: Rules

SENATE CONCURRENT RESOLUTION NO. 556

1 A CONCURRENT RESOLUTION COMMENDING JACK SCHUESSLER, CHAIRMAN  
2 OF THE BOARD AND CHIEF EXECUTIVE OFFICER OF WENDY'S INTERNATIONAL,  
3 INC., FOR HIS BUSINESS SUCCESS AND FOR THE ECONOMIC CONTRIBUTIONS  
4 OF WENDY'S FRANCHISES TO THE STATE OF MISSISSIPPI.

5 WHEREAS, there are 66 Wendy's food franchises operating in  
6 Mississippi, employing approximately 2,000 Mississippi residents;  
7 and

8 WHEREAS, John T. (Jack) Schuessler started his career with  
9 Wendy's more than 25 years ago and has worked his way through the  
10 operations ranks from single-store management to responsibility  
11 for citywide, statewide and regional leadership of both company  
12 and franchise businesses; and

13 WHEREAS, Schuessler currently serves as Chairman of the Board  
14 and Chief Executive Officer, promoted in March 2000, from  
15 President and Chief Operating Officer. He was named Chairman of  
16 the Board in May 2001, and has been a member of Wendy's Board of  
17 Directors since January 2000; and

18 WHEREAS, Schuessler received a Bachelor of Science degree  
19 from Spring Hill College in Mobile, Alabama, and began his career  
20 with Wendy's in 1974 as a Manager Trainee for a Wendy's franchisee  
21 in Atlanta, Georgia. When the franchisees' restaurants were  
22 acquired in 1976, he joined Wendy's International; and

23 WHEREAS, he was promoted through the Wendy's organization,  
24 holding the positions of District Manager, Director of Area  
25 Operations and Regional Director in various markets throughout the  
26 country. In 1983, Schuessler was promoted to Division Vice  
27 President of Wendy's Eastern Division, then in 1987 was promoted  
28 to Senior Vice President of the Northeast Region. He held that



29 position until February 1995 when he was named Executive Vice  
30 President, U.S. Operations; and

31 WHEREAS, in February 1997, Schuessler assumed responsibility  
32 for the day-to-day operations of Wendy's U.S. restaurants when he  
33 was named President and Chief Operating Officer, U.S. Operations.  
34 In 1999, he assumed responsibility for Wendy's of Canada; and

35 WHEREAS, Schuessler has received numerous operator awards  
36 from the company, and in 1995, he was inducted in Wendy's Hall of  
37 Fame. He has been a Trustee of Wendy's National Advertising  
38 Program (WNAP), a group appointed by Wendy's franchisees to  
39 provide strategic marketing counsel to the company; and

40 WHEREAS, Schuessler has been involved in Wendy's corporate  
41 affairs efforts as Chairman of Wendy's Internal Government  
42 Relations Task Force. He is a founding member of the Employment  
43 Roundtable, an industry group comprised of top officers of  
44 restaurant companies interested in influencing legislative efforts  
45 on a national basis; and

46 WHEREAS, it is with great pride that we recognize the  
47 contributions of this successful business and its Chief Executive  
48 Officer to the economy of the State of Mississippi:

49 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF  
50 MISSISSIPPI, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN, That  
51 we do hereby commend John T. (Jack) Schuessler, Chairman of the  
52 Board and Chief Executive Officer of Wendy's International, Inc.,  
53 for his business success and for the economic contributions of  
54 Wendy's franchises to the State of Mississippi.

55 BE IT FURTHER RESOLVED, That this resolution be presented to  
56 Mr. Schuessler and his family, and be made available to the  
57 Capitol Press Corps.

