

By: Senator(s) Farris

To: Rules

SENATE CONCURRENT RESOLUTION NO. 551

1 A CONCURRENT RESOLUTION DESIGNATING 2001 AS "THE YEAR OF THE
2 MISSISSIPPI SMILE."

3 WHEREAS, the Leadership Mississippi Program is working on a
4 very ambitious project entitled "The Power of a Mississippi
5 Smile"; and

6 WHEREAS, the slogan of the project is "We have a lot to smile
7 about"; and

8 WHEREAS, the goal of the project is to promote a positive
9 self-image of Mississippi to Mississippians throughout the state;
10 and

11 WHEREAS, the project includes the production of a series of
12 eight radio and television announcements showing well-known
13 landmarks within the state, wrapped around testimonials from
14 nationally and internationally known Mississippians, which will be
15 broadcast throughout the state during the remainder of 2001, and
16 an educational syllabus and video which will be provided to middle
17 schools throughout the state promoting the positive aspects of
18 life in Mississippi; and

19 WHEREAS, Letter B Productions of Hattiesburg, Mississippi,
20 and Sights and Sounds of Jackson, Mississippi, are doing all of
21 the production work for this worthwhile project on a pro bono
22 basis; and

23 WHEREAS, it is with great pride that we recognize the time
24 and hard work of this project, which will promote a positive
25 self-image of the State of Mississippi:

26 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF
27 MISSISSIPPI, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN, That
28 we do hereby designate the year 2001 as "The Year of the
29 Mississippi Smile," and we commend the time and investment in this
30 outstanding program by the Leadership Mississippi Program.

31 BE IT FURTHER RESOLVED, That this resolution be forwarded to
32 Governor Ronnie Musgrove for presentation at any ceremony
33 proclaiming 2001 as "The Year of the Mississippi Smile" and be
34 made available to the Capitol Press Corps.