

By: Senator(s) Michel, Horhn, Sparks

To: Rules

## SENATE CONCURRENT RESOLUTION NO. 527

1 A CONCURRENT RESOLUTION COMMENDING AND CONGRATULATING  
2 RIDGELAND, MISSISSIPPI, AUTOMOBILE DEALER TRUDY MOODY UPON HER  
3 NOMINATION FOR THE PRESTIGIOUS 2025 *TIME* DEALER OF THE YEAR AWARD  
4 RECOGNIZING HER INDUSTRY ACCOMPLISHMENTS AND COMMUNITY SERVICE.

5 WHEREAS, the nomination of Trudy Moody, Dealer Principal at  
6 Mercedes-Benz of Jackson in Ridgeland, Mississippi, for the 2025  
7 *TIME* Dealer of the Year Award was announced on October 16, 2024,  
8 by *TIME*; and

9 WHEREAS, Trudy is one of a select group of 49 dealer nominees  
10 from across the country who were honored at the 108th Annual  
11 National Automobile Dealers Association (NADA) Show in New Orleans  
12 on January 25, 2025; and

13 WHEREAS, the *TIME* Dealer of the Year Award is among the  
14 automobile industry's most prestigious and highly coveted honors.  
15 Recipients are among the nation's most successful auto dealers who  
16 also demonstrate a long-standing commitment to community service.  
17 Trudy was chosen to represent the Mississippi Automobile Dealers  
18 Association in the National Competition, one of only 49 auto



dealers nominated for the 56th annual award from more than 20,000 nationwide; and

WHEREAS, Trudy started her automotive career as General Manager of Mercedes-Benz of Daytona Beach, Florida, in 1994; and

WHEREAS, Trudy became Dealer Principal of Mercedes-Benz of Jackson in 2001 when the family bought the dealership; and

WHEREAS, Trudy has played a major role in Mercedes-Benz of Collierville in Collierville, Tennessee, and Tideland Ford in Pawleys Island, South Carolina, owned by the family-owned Higginbotham Automotives; and

WHEREAS, Trudy is an active member of the Mississippi Automobile Dealers Association and has served in several leadership positions, including Chair in 2024, Vice Chair in 2023, and Secretary in 2022. Under her leadership, this organization has become one of the most powerful and influential lobbying groups in Mississippi; and

WHEREAS, Moody is focused on creating and fostering business opportunities in her region. She has served on The Mercedes-Benz Dealer Board after being elected by her peers; and

WHEREAS, Moody is proud to support a variety of fundraisers, school programs, and nonprofits. Her most significant partnership is with the Batson Children's Hospital at the University of Mississippi Medical Center, for which she is also a member of the Friends of Children's Hospital; and



43 WHEREAS, dealers are nominated by the executives of state and  
44 metro dealer associations around the country. Nominees were also  
45 recognized on AllyDealerHeroes.com, which highlights the  
46 philanthropic contributions and achievements of *TIME* Dealer of the  
47 Year nominees; and

48 WHEREAS, Moody was nominated for the *TIME* Dealer of the Year  
49 Award by the Mississippi Automobile Dealers Association, and it is  
50 with great pride that we join the automobile industry in  
51 recognizing this Mississippi businesswoman who has brought honor  
52 to her family, her business, her community and to the State of  
53 Mississippi:

54 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF  
55 MISSISSIPPI, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN, That  
56 we do hereby commend and congratulate Ridgeland, Mississippi,  
57 Automobile Dealer Trudy Moody upon her nomination for the  
58 prestigious 2025 *TIME* Dealer of the Year Award recognizing her  
59 industry accomplishments and community service, and extend to her  
60 and her family our best wishes for future success.

61 BE IT FURTHER RESOLVED, That this resolution be presented to  
62 Trudy Moody, forwarded to the Mississippi Automobile Dealers  
63 Association, and made available to the Capitol Press Corps.

