

By: Senator(s) DeLano, Horhn, Michel

To: Rules

SENATE RESOLUTION NO. 101

1 A RESOLUTION RECOGNIZING THE 90TH ANNIVERSARY CELEBRATION AND  
2 FOURTH-GENERATION LEGACY OF F.E.B. DISTRIBUTING AND CAPITAL CITY  
3 BEVERAGES COMPANY.

4 WHEREAS, we join the Central Mississippi business community  
5 and citizens in recognizing the anniversary of a world-class  
6 business; and

7 WHEREAS, in February 1934, Salvador J. Bertucci, operating  
8 out of Gulfport, Mississippi, founded the S.J. Bertucci Company,  
9 now known as F.E.B. Distributing Company, Inc. The brands  
10 distributed at that time originated from the New Orleans area,  
11 where approximately 10 brewers were in operation. The company was  
12 appointed the distributor for the Mississippi Gulf Coast for JAX  
13 beer that same year; and

14 WHEREAS, later in 1941, Salvador J. Bertucci opened a company  
15 in Jackson, distributing brands to the Central Mississippi  
16 territory in what is now known as Capital City Beverages; and

17 WHEREAS, in 1946, Salvador J. Bertucci's son, Frank E.  
18 Bertucci, joined the company, hence the name being changed to



19 F.E.B. Distributing Company. In the 1960s, F.E.B. Distributing  
20 Company was appointed the exclusive distributor for the Miller  
21 Brewing Company, as well as acquired imported Heineken for the  
22 Mississippi Gulf Coast; and

23 WHEREAS, as the years passed, the third generation of the  
24 family joined the business as S.J.'s grandsons and brothers, Frank  
25 and Paul Bertucci, started leading F.E.B. Distributing on the  
26 Mississippi Gulf Coast; and

27 WHEREAS, in 2000, F.E.B. Distributing was relocated to its  
28 final and newly built home, a state-of-the-art office, warehouse,  
29 and vehicle maintenance facility in the Light Industrial Park of  
30 the Seaway Industrial Park in Gulfport, Mississippi; and

31 WHEREAS, F.E.B. Distributing and Capital City Beverages are  
32 now employed and run by the fourth generation of the family; they  
33 have worked for 90 years as family owned and operated businesses;  
34 and

35 WHEREAS, today, these companies offer a full-line of alcohol,  
36 nonalcohol, and light-spirit-based products covering all  
37 categories: including domestics, imported beers from around the  
38 world, craft beers, wine coolers, flavored malt beverages, and  
39 light wines and spirits. These companies have built and sold a  
40 portfolio of products offering world-class beverages alongside  
41 excellent customer service for four generations in 22 counties  
42 that employ more than 230 employees in Mississippi; and



43           WHEREAS, beginning as a distributor of one brand on one  
44 truck, both F.E.B Distributing and Capital City Beverages now  
45 proudly represent more than 30 supplier partners. They are two of  
46 the leading distributors in the State of Mississippi and are  
47 positioned to continue the journey of growth and success alongside  
48 the ever-expanding Mississippi Gulf Coast and Central Mississippi  
49 areas:

50           NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF  
51 MISSISSIPPI, That we do hereby recognize the 90th Anniversary  
52 Celebration and Fourth-Generation Legacy of F.E.B. Distributing  
53 and Capital City Beverages Company, and extend to the Bertucci  
54 family and their employees our best wishes for future success.

55           BE IT FURTHER RESOLVED, That this resolution be presented to  
56 the Bertucci family and the management of F.E.B. Distributing, and  
57 made available to the Capitol Press Corps.

