

By: Senator(s) DeLano, Horhn, Michel

To: Rules

SENATE RESOLUTION NO. 101

1 A RESOLUTION RECOGNIZING THE 90TH ANNIVERSARY CELEBRATION AND
2 FOURTH-GENERATION LEGACY OF F.E.B. DISTRIBUTING AND CAPITAL CITY
3 BEVERAGES COMPANY.

4 WHEREAS, we join the Central Mississippi business community
5 and citizens in recognizing the anniversary of a world-class
6 business; and

7 WHEREAS, in February 1934, Salvador J. Bertucci, operating
8 out of Gulfport, Mississippi, founded the S.J. Bertucci Company,
9 now known as F.E.B. Distributing Company, Inc. The brands
10 distributed at that time originated from the New Orleans area,
11 where approximately 10 brewers were in operation. The company was
12 appointed the distributor for the Mississippi Gulf Coast for JAX
13 beer that same year; and

14 WHEREAS, later in 1941, Salvador J. Bertucci opened a company
15 in Jackson, distributing brands to the Central Mississippi
16 territory in what is now known as Capital City Beverages; and

17 WHEREAS, in 1946, Salvador J. Bertucci's son, Frank E.
18 Bertucci, joined the company, hence the name being changed to



19 F.E.B. Distributing Company. In the 1960s, F.E.B. Distributing
20 Company was appointed the exclusive distributor for the Miller
21 Brewing Company, as well as acquired imported Heineken for the
22 Mississippi Gulf Coast; and

23 WHEREAS, as the years passed, the third generation of the
24 family joined the business as S.J.'s grandsons and brothers, Frank
25 and Paul Bertucci, started leading F.E.B. Distributing on the
26 Mississippi Gulf Coast; and

27 WHEREAS, in 2000, F.E.B. Distributing was relocated to its
28 final and newly built home, a state-of-the-art office, warehouse,
29 and vehicle maintenance facility in the Light Industrial Park of
30 the Seaway Industrial Park in Gulfport, Mississippi; and

31 WHEREAS, F.E.B. Distributing and Capital City Beverages are
32 now employed and run by the fourth generation of the family; they
33 have worked for 90 years as family owned and operated businesses;
34 and

35 WHEREAS, today, these companies offer a full-line of alcohol,
36 nonalcohol, and light-spirit-based products covering all
37 categories: including domestics, imported beers from around the
38 world, craft beers, wine coolers, flavored malt beverages, and
39 light wines and spirits. These companies have built and sold a
40 portfolio of products offering world-class beverages alongside
41 excellent customer service for four generations in 22 counties
42 that employ more than 230 employees in Mississippi; and



43 WHEREAS, beginning as a distributor of one brand on one
44 truck, both F.E.B Distributing and Capital City Beverages now
45 proudly represent more than 30 supplier partners. They are two of
46 the leading distributors in the State of Mississippi and are
47 positioned to continue the journey of growth and success alongside
48 the ever-expanding Mississippi Gulf Coast and Central Mississippi
49 areas:

50 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF
51 MISSISSIPPI, That we do hereby recognize the 90th Anniversary
52 Celebration and Fourth-Generation Legacy of F.E.B. Distributing
53 and Capital City Beverages Company, and extend to the Bertucci
54 family and their employees our best wishes for future success.

55 BE IT FURTHER RESOLVED, That this resolution be presented to
56 the Bertucci family and the management of F.E.B. Distributing, and
57 made available to the Capitol Press Corps.

