

By: Representative White

To: Rules

HOUSE CONCURRENT RESOLUTION NO. 44

1 A CONCURRENT RESOLUTION COMMENDING AND CONGRATULATING  
2 KOSCIUSKO, MISSISSIPPI, AUTOMOBILE DEALER STEPHEN FRANKS UPON HIS  
3 NOMINATION FOR THE PRESTIGIOUS 2023 *TIME* DEALER OF THE YEAR AWARD  
4 AND HONORING HIS COMMUNITY SERVICE AND INDUSTRY ACCOMPLISHMENTS.

5 WHEREAS, the nomination of Stephen Franks, owner and dealer  
6 at Franks Chevrolet Buick GMC in Kosciusko, Mississippi, for the  
7 2023 *TIME* Dealer of the Year award was announced on October 18,  
8 2022, by *TIME*; and

9 WHEREAS, the *TIME* Dealer of the Year award is one of the  
10 automobile industry's most prestigious and highly coveted honors  
11 as the recipients are amongst the nation's most successful auto  
12 dealers who also demonstrate a long-standing commitment to  
13 community service; and

14 WHEREAS, Franks is one of a select group of 48 dealer  
15 nominees from across the country who were honored at the 106th  
16 annual National Automobile Dealers Association (NADA) Show in  
17 Dallas on January 27, 2023, where the announcement of this year's  
18 annual award was made by Edward Felsenthal, editor in chief and



19 CEO, *TIME*, and Doug Timmerman, President of Dealer Financial  
20 Services and Ally Financial; and

21 WHEREAS, dealers are nominated by the executives of state and  
22 metro dealer associations around the country, and a panel of  
23 faculty members from the Tauber Institute for Global Operations at  
24 the University of Michigan selects one finalist from each of the  
25 four NADA regions and one National Dealer of the Year; nominees  
26 will also be recognized on AllyDealerHeroes.com, which highlights  
27 the philanthropic contributions and achievements of *TIME* Dealer of  
28 the Year nominees; and

29 WHEREAS, Franks was chosen to represent the Mississippi  
30 Automobile Dealers Association in the National Competition and was  
31 one of only 48 auto dealers nominated for the 54<sup>th</sup> annual award  
32 from more than 16,000 auto dealers nationwide; and

33 WHEREAS, he began his journey as an auto dealer entrepreneur  
34 at the age of 18 when he opened a used car lot in Kosciusko,  
35 Mississippi and served in several management positions with  
36 Gray-Daniels Automotive Group in Brandon before opening his first  
37 new car dealership; and

38 WHEREAS, in 2008, Franks' hard work and previous management  
39 experiences resulted in the opening of Franks Chevrolet, and he  
40 also operates two pre-owned super centers in Kosciusko and  
41 Carthage; and

42 WHEREAS, he is an active member of the Mississippi Automobile  
43 Dealers Association and has served in several leadership



44 positions, including chair in 2018, vice chair in 2017, and  
45 secretary in 2016, and due to his leadership, this organization  
46 started an annual leadership day at the Capitol; and

47 WHEREAS, in spite of his many professional obligations,  
48 Franks still finds time to help others by serving as a volunteer  
49 pilot for Pilots for Patients, and has logged over 125,000 flight  
50 miles and more than 100 missions, flying children and adults to  
51 and from treatment centers; and

52 WHEREAS, his philanthropic efforts also include an annual  
53 donation of a car to the Make-A-Wish Mississippi Foundation for  
54 the group's annual Cruisin' for a Wish fundraiser, where the  
55 donated wrapped car travels to stops in the region and creates a  
56 buzz while raising money for the charity; and

57 WHEREAS, it is most appropriate to honor the works of  
58 exceptional businessmen, such as Stephen Franks, who provide  
59 meaningful jobs for the citizens of this state, and also dedicates  
60 their time and resources to improve the quality of life for those  
61 less fortunate citizens of this state:

62 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF  
63 REPRESENTATIVES OF THE STATE OF MISSISSIPPI, THE SENATE CONCURRING  
64 THEREIN, That we do hereby commend and congratulate Kosciusko,  
65 Mississippi, Automobile Dealer Stephen Franks upon his nomination  
66 for the prestigious 2023 *TIME* Dealer of the Year Award, honor him  
67 for his impressive industry accomplishments, celebrate his



68 unwavering dedication to community service activities, and extend  
69 to him and his family best wishes for future success.

70 BE IT FURTHER RESOLVED, That copies of this resolution be  
71 furnished to Stephen Franks, the Mississippi Automobile Dealers  
72 Association and to the members of the Capitol Press Corps.

