

By: Senator(s) Younger, Whaley, Butler  
(38th), Parker, Boyd, Simmons (12th), Simmons  
(13th), Thomas, McLendon, Norwood, Horhn,  
Chassaniol, Hickman, Blount, Moran, Barnett,  
Seymour, Jackson (11th)

To: Agriculture;  
Appropriations

SENATE BILL NO. 2077

1 AN ACT TO CREATE THE "MISSISSIPPI FARMS AND FAMILIES PROGRAM"  
2 WHICH REQUIRES THE DEPARTMENT OF AGRICULTURE AND COMMERCE, SUBJECT  
3 TO APPROPRIATION, TO FUND QUALIFIED MISSISSIPPI NONPROFITS TO  
4 DISTRIBUTE FUNDS TO MISSISSIPPI FARMERS MARKETS AND RETAILERS FOR  
5 THE PURPOSE OF PROVIDING MATCHING DOLLAR INCENTIVES FOR  
6 SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM BENEFITS SPENT ON  
7 ELIGIBLE FRUITS AND VEGETABLES AT FARMERS MARKETS AND RETAILERS;  
8 AND FOR RELATED PURPOSES.

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

10 **SECTION 1.** (1) This act shall be known and may be cited as  
11 the "Mississippi Farms and Families Program."

12 (2) Subject to appropriation, the Mississippi Department of  
13 Agriculture and Commerce shall fund qualified nonprofit  
14 organizations that shall distribute incentive dollars to  
15 participating Mississippi farmers markets and retailers for  
16 developing a nutrition incentive program to double the purchasing  
17 power of Mississippi residents with limited access to fresh fruits  
18 and vegetables, support farmers, and invest in Mississippi's local  
19 economy.

20 (3) The designated nonprofit organizations shall have a  
21 demonstrated track record of:



- 22 (a) Building a statewide network;
- 23 (b) Implementing such funds for distribution and  
24 reporting processes;
- 25 (c) Providing training and technical assistance to  
26 farmers markets, produce stands, and direct producer-to-consumer  
27 venues;
- 28 (d) Conducting community outreach and data collection;  
29 and
- 30 (e) Providing full accounting and administration of  
31 funds distributed to farmers markets and retailers.

32 (4) At least ninety percent (90%) of the money deposited  
33 into the Mississippi Farms and Families Program shall be  
34 distributed to participating Mississippi farmers markets, produce  
35 stands, and retailers for healthy food incentives. A maximum of  
36 ten percent (10%) of the money deposited into the Mississippi  
37 Farms and Families Program may be used for administrative costs.

38 (5) Guidelines and eligibility for the Mississippi Farms and  
39 Families Program shall be established by the Department of  
40 Agriculture, consistent with the U.S. Agriculture Improvement Act  
41 of 2018. For the purposes of this program, "eligible fruits and  
42 vegetables" means any fresh or frozen, whole or cut fruits and  
43 vegetables that do not contain added sugar, fat, oil or salt.  
44 "Eligible retailers" means a small business whose principal office  
45 is located in Mississippi and that has a demonstrated commitment



46 to procuring Mississippi-grown foods, including fruits and  
47 vegetables.

48           **SECTION 2.** This act shall take effect and be in force from  
49 and after its passage.

