

By: Senator(s) Boyd

To: Public Health and
Welfare; Appropriations

SENATE BILL NO. 2163

1 AN ACT TO CREATE THE SNAP HEALTHY FOOD INCENTIVES PROGRAM,
2 WHICH REQUIRES THE DEPARTMENT OF HUMAN SERVICES, SUBJECT TO
3 APPROPRIATION, TO MAKE AN ANNUAL GRANT TO A QUALIFIED MISSISSIPPI
4 NONPROFIT TO DISTRIBUTE FUNDS TO MISSISSIPPI FARMERS MARKETS AND
5 RETAILERS FOR THE PURPOSE OF PROVIDING MATCHING DOLLAR INCENTIVES
6 FOR THE DOLLAR VALUE OF SNAP BENEFITS SPENT ON ELIGIBLE FRUITS AND
7 VEGETABLES AT THE FARMERS MARKETS AND RETAILERS; AND FOR RELATED
8 PURPOSES.

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

10 **SECTION 1.** (1) This act shall be known and may be cited as
11 the "SNAP Healthy Food Incentive Program Act of 2021."

12 (2) Subject to appropriation, the Mississippi Department of
13 Human Services shall make an annual grant to fund a qualified
14 Mississippi nonprofit organization or agency. This shall be
15 distributed to participating Mississippi farmers markets and
16 retailers for the purpose of providing matching dollar incentives
17 for the dollar value of SNAP benefits spent on eligible fruits and
18 vegetables at participating Mississippi farmers markets and direct
19 producer-to-consumer venues.

20 (3) The designated qualified nonprofit organization or
21 agency shall have a demonstrated track record of:



- 22 (a) Building a statewide network;
- 23 (b) Implementing funds distribution and reporting
24 processes;
- 25 (c) Providing training and technical assistance to
26 farmers markets and direct producer-to-consumer venues;
- 27 (d) Conducting community outreach and data collection;
28 and
- 29 (e) Providing full accounting and administration of
30 funds distributed to farmers markets.

31 (4) At least ninety percent (90%) of the money deposited
32 into the Healthy Food Incentive Fund shall be distributed to
33 participating Mississippi farmers markets and retailers for
34 healthy food incentives. A maximum of ten percent (10%) of the
35 money deposited into the Healthy Food Incentive Fund shall be used
36 for state program development, promotion and outreach, farmers
37 market and retailer training and capacity building, technical
38 assistance, program data collection, evaluation, administration,
39 reporting and program implementation.

40 (5) All money received pursuant to appropriation shall be
41 deposited into the Healthy Food Incentives Fund.

42 **SECTION 2.** This act shall take effect and be in force from
43 and after July 1, 2021.

