MISSISSIPPI LEGISLATURE

REGULAR SESSION 2020

By: Representative Currie

To: Tourism; Appropriations

## HOUSE BILL NO. 1291

AN ACT TO TRANSFER THE FUNCTIONS AND ASSETS OF THE MISSISSIPPI BLUES COMMISSION TO THE MISSISSIPPI DEVELOPMENT AUTHORITY; TO CREATE THE MISSISSIPPI BLUES ADVISORY COMMISSION; TO AMEND SECTIONS 39-27-1, 39-27-3 AND 57-1-55, MISSISSIPPI CODE OF 5 1972, IN CONFORMITY THERETO; AND FOR RELATED PURPOSES.

6 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI: 7 SECTION 1. From and after the July 1, 2020, the Mississippi 8 Development Authority shall be the Mississippi Blues Commission. 9 All funds or other assets of the Mississippi Blues Commission 10 shall be transferred to the Mississippi Development Authority on that date. Any reference in law to the Mississippi Blues 11 12 Commission shall mean the Mississippi Development Authority. The Executive Director of the Mississippi Development Authority shall 13 assign the functions of the Mississippi Blues Commission to any 14 15 organizational divisions or other units of the authority that the 16 Executive Director determines to be appropriate.

SECTION 2. Section 39-27-1, Mississippi Code of 1972, is amended as follows:

H. B. No. 1291 G1/2 20/HR26/R1802 PAGE 1 (BS\KW) 39-27-1. (1) \* \* \* The \* \* Mississippi Development
<u>Authority</u> may accept and expend grants and private donations from
any source, including federal, state, public and private entities,
to assist it to carry out \* \* \* <u>the</u> functions <u>formerly vested in</u>
the Mississippi Blues Commission set out in this chapter.

(2) For purposes of this chapter, the term "blues" shall
mean African-American roots music and the culture that created it.
(3) The powers, functions and duties of the \* \* \*
Mississippi Development Authority shall include, but shall not be

28 limited to, the following:

29 (a) To study, deliberate and report to the Governor and 30 the Legislature on the best method or plan to market and foster an 31 appreciation of the blues, to include tourism, academic study and 32 blues archives, blues historical preservation, blues cultural 33 education and the support of performing artists. The marketing 34 plan shall be designed to attract tourists, conferences, music 35 performances, filmmakers and others for the purpose of economic development of all geographic areas of the state, through the 36 37 promotion of the blues and the heritage and culture that produced 38 the blues, and to analyze the tourism potential of the blues for 39 Mississippi.

40 (b) To make an inventory of blues "assets" that make up 41 the blues and blues culture that could be developed into a program 42 for domestic and international tourism, and opportunities for 43 investment.

~ OFFICIAL ~

H. B. No. 1291 20/HR26/R1802 PAGE 2 (BS\KW) 44 (c) To establish a statewide Mississippi "Blues Trail"
45 infrastructure to offer to tourists and targeted groups a
46 structured tour of Mississippi blues historical sites and
47 performance venues.

48 (d) To coordinate with the \* \* \* Department of Archives 49 and History, the Mississippi Department of Transportation, the 50 Mississippi Educational Television Authority, the State 51 Institutions of Higher Learning, the Center for the Study of 52 Southern Culture at the University of Mississippi, the University 53 Center for Economic Development at Mississippi Valley State 54 University, the Delta Center for Culture and Learning at Delta 55 State University, the Delta Blues Museum, the Delta Music 56 Institute, the Mississippi Arts Commission and similar 57 organizations in the sharing of resources and information in order 58 to ensure a comprehensive approach to marketing the blues and 59 blues culture in Mississippi.

60 To make recommendations regarding the establishment (e) of, and budgeting for, a permanent Mississippi Office of the Blues 61 62 as an agency of state government with an executive director and 63 appropriate staff to carry out the marketing plan developed by 64 the \* \* \* Mississippi Development Authority. To the extent 65 practical, any office shall be located at an existing public or private location which is appropriate to the blues or blues 66 67 culture in Mississippi, with minimal cost to the state.

H. B. No. 1291 20/HR26/R1802 PAGE 3 (BS\KW) ~ OFFICIAL ~

68 (f) To coordinate the blues marketing plan with any 69 existing state historic preservation programs, in order to: 70 Identify and preserve blues historic (i) properties or sites; 71 72 (ii) Determine the eligibility of those properties 73 or sites for listing on the National Register; 74 (iii) Prepare nominations of those properties or 75 sites for inclusion on the National Register; 76 (iv) Maintain blues historical and archaeological 77 data bases; and 78 (V) Evaluate those properties and sites for 79 eligibility for state and federal preservation incentives. 80 To raise and expend grant funds to provide (q) assistance to any blues musicians in need. 81 82 (4) \* \* \* There is created a Mississippi Blues Advisory 83 Commission to provide advice and guidance to the Mississippi 84 Development Authority on all matters provided for in this chapter. The Mississippi Blues Advisory Commission shall be composed of the 85 86 following members: 87 \* \* \* 88 ( **\* \* \***a) The Executive Director of the Mississippi 89 Department of Archives and History, or his designee; 90 ( **\* \* \***b) The Executive Director of the Mississippi 91 Arts Commission, or his designee;

H. B. No. 1291	~ OFFICIAL ~
20/HR26/R1802	
PAGE 4 (bs\kw)	

92 ( \* \* \*c) The Executive Director of the Mississippi Educational Television Authority, or his designee; 93 ( **\* \* \***d) The Director of the Center for the Study of 94 95 Southern Culture at the University of Mississippi; 96 ( \* \* \*e) \* \* \* A person designated by the President of 97 Mississippi Valley State University; 98 ( \* \* \*f) The Director of the Delta Center for Culture 99 and Learning at Delta State University; 100 ( \* \* \*q) The President of the B.B. King Museum and Delta Interpretive Center; 101 102 ( **\* \* \***h) The State Director of the USDA Rural 103 Development Agency; 104 ( \* \* \*i) Two (2) members of the Mississippi Senate 105 designated by the Lieutenant Governor, who shall serve on a 106 nonvoting basis; 107 ( \* \* \*j) Two (2) members of the Mississippi House of 108 Representatives designated by the Speaker of the House, who shall 109 serve on a nonvoting basis; 110 ( \* \* \*k) Two (2) members appointed by the Governor, 111 who shall have experience in cultural affairs or tourism 112 development in the Mississippi Delta; and 113 ( \* \* \*1) Four (4) members appointed by the Governor from the state at large, who shall have demonstrated a commitment 114 115 to the understanding and promotion of the blues.

(5) \* \* \* <u>The Mississippi Development Authority shall</u>
<u>designate necessary staff to provide administrative and program</u>
<u>support to carry out the purposes of this chapter.</u>
(6) Members of the \* \* <u>Mississippi Blues Advisory</u>
<u>Commission</u> shall receive no compensation for their services.

121 \* \* \*

122 (\*\*\*<u>7</u>) All departments, boards, agencies, officers and 123 institutions of the state, and all subdivisions thereof, shall 124 cooperate with the \* \* <u>Mississippi Development Authority</u> in 125 carrying out its purposes under this chapter.

126 ( \* \* \*8) Any funds or donations received by the \* \* \* 127 Mississippi Development Authority shall be deposited into a 128 special fund which is created in the State Treasury. The fund 129 shall be maintained by the State Treasurer as a special fund, 130 separate and apart from the General Fund of the state. Unexpended 131 amounts remaining in the special fund at the end of a fiscal year 132 shall not lapse into the State General Fund, and any interest 133 earned or investment earnings on amounts in the fund shall be 134 deposited to the credit of the special fund.

Monies in the fund shall be expended by the Department of Finance and Administration after receipt of requisitions submitted by the appropriate person designated by the **\* \* \*** <u>Mississippi</u> <u>Development Authority</u>. Monies in the special fund may be used by the **\* \* \*** <u>Mississippi Development Authority</u> in carrying out its responsibilities under this chapter.

H. B. No. 1291	~ OFFICIAL ~
20/HR26/R1802	
PAGE 6 (BS\KW)	

141 SECTION 3. Section 39-27-3, Mississippi Code of 1972, is 142 amended as follows:

39-27-3. The \* \* \* Mississippi Development Authority shall 143 144 designate specific sites for erection of appropriate "Mississippi Blues Trail" markers to offer to tourists and targeted groups a 145 146 structured tour of Mississippi blues historical sites and performance venues. The **\* \* \*** Mississippi Development Authority 147 148 shall be authorized to purchase appropriate Mississippi Blues 149 Trail markers from any of its available funds. The texts for the Mississippi Blues Trail markers shall be approved by the \* \* \* 150 Mississippi Development Authority. The Mississippi Department of 151 152 Transportation shall cooperate with the **\* \* \*** Mississippi 153 Development Authority by erecting and maintaining the markers that 154 have been approved by the \* \* \* Mississippi Development Authority. 155 SECTION 4. Section 57-1-55, Mississippi Code of 1972, is 156 amended as follows:

157 57-1-55. (1) The **\* \* \*** <u>Mississippi Development Authority</u> 158 shall have the following general powers and duties: To develop 159 and manage programs which enhance the climate for economic growth 160 through assistance to private sector businesses, local communities 161 and individuals, and through an extensive national and 162 international marketing effort.

163 (2) The \* \* Mississippi Development Authority shall have 164 the following general powers and duties with respect to economic 165 development:

H. B. No. 1291	~ OFFICIAL ~
20/HR26/R1802	
PAGE 7 (bs\kw)	

(a) To plan, supervise and direct an active program of
solicitation of industries to locate within the state;
(b) To prepare, maintain and disseminate information
which is needed by companies in evaluating site locations;
(c) To consult with, advise and assist prospective
industries wishing to locate within the state;

172 (d) To encourage new or expanding industries, which173 will add to the economy, to locate within the state;

(e) To maintain a coordinated liaison function with other development groups, including state and federal agencies, and planning and development districts, utility companies, chambers of commerce and railroads;

178 (f) To assist communities and counties within the state 179 in preparation for economic growth;

180 (g) To assist new and existing business and industry 181 and encourage their development and expansion;

(h) To plan and conduct a nationwide advertising
program promoting the state to prospective industry. Any contract
entered into for such purposes shall be advertised, bid and
accepted in accordance with the same procedure as prescribed for
the advertisement and acceptance of bids for the purchase of
commodities and contracts for public purchases under Chapter 7,
Title 31, Mississippi Code of 1972;

189 (i) To work with economic development agencies of the190 federal government in areas of industrial development and provide

H. B. No. 1291 **~ OFFICIAL ~** 20/HR26/R1802 PAGE 8 (BS\KW) 191 information to industrial prospects regarding the availability of 192 federal funds and assistance;

(j) To work with the Department of Corrections, pursuant to the provisions of Section 47-5-501 et seq., in identifying and evaluating acceptable industries and businesses and in acting as an agent of the Department of Corrections by communicating with such concerns and aggressively soliciting their participation in the Correctional Industries Work Program;

199

(k) To perform related work as required;

(1) To disseminate information about financial and other programs of the \* \* Mississippi Development Authority that will assist in the creation or expansion of industries processing wood products in this state;

204 (m) To market processed and raw agricultural products 205 domestically and abroad;

To aid in the establishment of business incubation 206 (n) 207 centers by private business interests, not for profit 208 corporations, and/or governmental entities. The department may 209 provide funds by contract for the establishment of business 210 incubation centers and may contract for space in which business incubation centers will be located. Business incubation centers 211 212 are defined as facilities and support services that encourage the establishment of successful small businesses by providing a 213 214 short-term sheltered environment. The department may solicit and 215 accept grants and other financial aid or support from private or

~ OFFICIAL ~

H. B. No. 1291 20/HR26/R1802 PAGE 9 (BS\KW) 216 public sources to aid in the development of business incubation 217 In addition, advice and assistance to established centers. 218 business incubation centers may be provided by the department; and 219 To employ licensed real estate brokers and (0)appraisers necessary for the industrial development of any real 220 221 estate under the ownership or control of the **\* \* \*** Mississippi 222 Development Authority. Any contract entered into for such purposes shall be advertised, bid and accepted in accordance with 223 224 the same procedure as prescribed for the advertisement and 225 acceptance of bids for the purchase of commodities and contracts 226 for public purchases under Chapter 7, Title 31, Mississippi Code 227 of 1972.

(p) To carry out the functions of the Mississippi Blues
Commission as provided in Section 1 of this act.

230 **SECTION 5.** Section 1 of this act shall be codified as a new 231 section in Chapter 27, Title 39, Mississippi Code of 1972.

232 **SECTION 6.** This act shall take effect and be in force from 233 and after July 1, 2020.