SENATE BILL NO. 2832

1   AN ACT TO AMEND SECTIONS 17-3-1 AND 17-3-3, MISSISSIPPI CODE
2 OF 1972, TO PROVIDE THAT ADVERTISING OF COUNTY OR MUNICIPAL
3 RESOURCES SHALL BE LIMITED TO PUBLICATIONS OR SPONSORSHIPS OF
4 TRADE OR BUSINESS MEETINGS HELD IN THE COUNTY; AND FOR RELATED
5 PURPOSES.

6   BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

7   **SECTION 1.** Section 17-3-1, Mississippi Code of 1972, is

8 amended as follows:

9   17-3-1. The board of supervisors of any county in

10 Mississippi, and the mayor and board of aldermen or board of

11 commissioners of any municipality in the State of Mississippi, may

12 in their discretion, set aside, appropriate and expend *** * ***

13 monies, not to exceed one (1) mill of their respective valuation

14 and assessment for the purpose of advertising and bringing into

15 favorable notice the opportunities, possibilities and resources of

16 such municipality or county. Such advertising shall be limited to

17 publications or sponsorships of trade or business meetings held in

18 the county.

19   **SECTION 2.** Section 17-3-3, Mississippi Code of 1972, is

20   amended as follows:

21   17-3-3. Advertising pursuant to Section 17-3-1 shall include

22   publications, such as newspaper and magazine advertising and

23   literature, *** * *** of trade or business meetings, or paid

24   sponsorships of such trade or business meetings, which in the

25   judgment of such board or boards will be helpful toward advancing

26   the moral, financial and other interests of such municipality or

27   county; however, such advertising shall not include advertisements

28   in publications sponsored by political parties, political

29   committees or affiliated organizations, as such terms are defined

30   in Section 23-15-801.

31   **SECTION 3.** This act shall take effect and be in force from

32   and after October 1, 2019.

S. B. No. 2832 ||||||||||||||||||||||||||||||||| **~ OFFICIAL ~**
19/SS02/R739   ST: Counties and municipalities; limit
PAGE 2 (tb\rc)   advertising of resources to certain publications
                                or sponsorships.