

By: Representative Bennett

To: County Affairs

HOUSE BILL NO. 1043

1 AN ACT TO AMEND SECTION 17-3-1, MISSISSIPPI CODE OF 1972, TO
 2 PROVIDE THAT WHENEVER COUNTIES AND CITIES ADVERTISE THEIR
 3 RESPECTIVE OPPORTUNITIES, POSSIBILITIES AND RESOURCES, SUCH
 4 ADVERTISING SHALL BE LIMITED TO PUBLICATIONS OR SPONSORSHIPS OF
 5 TRADE OR BUSINESS MEETINGS HELD WITHIN THE COUNTIES AND CITIES; TO
 6 AMEND SECTION 17-3-3, MISSISSIPPI CODE OF 1972, IN CONFORMITY TO
 7 THE PRECEDING SECTION; AND FOR RELATED PURPOSES.

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

9 **SECTION 1.** Section 17-3-1, Mississippi Code of 1972, is
 10 amended as follows:

11 17-3-1. (1) The board of supervisors of any county in
 12 Mississippi, and the mayor and board of aldermen or board of
 13 commissioners of any municipality in the State of Mississippi, may
 14 in their discretion, set aside, appropriate and expend * * *
 15 monies, not to exceed one (1) mill of their respective valuation
 16 and assessment for the purpose of advertising and bringing into
 17 favorable notice the opportunities, possibilities and resources of
 18 such municipality or county.



19 (2) The advertising prescribed in subsection (1) of this
20 section shall be limited to publications or sponsorships of trade
21 or business meetings held within a county or municipality.

22 **SECTION 2.** Section 17-3-3, Mississippi Code of 1972, is
23 amended as follows:

24 17-3-3. Advertising pursuant to Section 17-3-1, subject to
25 the limitations prescribed in subsection (2) of that section,
26 shall include newspaper and magazine advertising and literature,
27 publicity, expositions, public entertainment or other form of
28 advertising or publicity, which in the judgment of such board or
29 boards will be helpful toward advancing the moral, financial and
30 other interests of such municipality or county; however, such
31 advertising shall not include advertisements in publications
32 sponsored by political parties, political committees or affiliated
33 organizations, as such terms are defined in Section 23-15-801.

34 **SECTION 3.** This act shall take effect and be in force from
35 and after July 1, 2018.

