

By: Representative Baker

To: Judiciary A

HOUSE BILL NO. 1238

1 AN ACT TO AMEND SECTION 75-24-7, MISSISSIPPI CODE OF 1972, TO
2 CLARIFY THE EXCLUSIONS OF THE PROVISIONS REGULATING THE OFFICE OF
3 CONSUMER PROTECTION; AND FOR RELATED PURPOSES.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

5 **SECTION 1.** Section 75-24-7, Mississippi Code of 1972, is
6 amended as follows:

7 75-24-7. Nothing in this chapter shall apply to
8 acts * * * ~~done by~~ or practices:

9 (a) Done by the publisher, owner, agent or employee of
10 a newspaper, periodical, printing shop, directory, website
11 provider or radio or television station in the publication or
12 dissemination of an advertisement, when the owner, agent or
13 employee did not have knowledge of the false, misleading or
14 deceptive character of the advertisement and did not have a direct
15 financial interest in the sale or distribution of the advertised
16 product or service.

17 (b) Done by any officer acting under the orders of any
18 court.



19 (c) Permitted under laws of the State of Mississippi or
20 the United States or under rules, regulations, or decisions
21 interpreting such laws, including, but not limited to, acts or
22 practices permitted or authorized by a state or federal regulatory
23 agency tasked by statute to regulate such acts or practices.

24 **SECTION 2.** This act shall take effect and be in force from
25 and after July 1, 2018.

