

By: Senator(s) Dawkins, Dearing

To: Rules

## SENATE CONCURRENT RESOLUTION NO. 567

1 A CONCURRENT RESOLUTION RECOGNIZING "NATIONAL CONSUMER  
2 PROTECTION WEEK" AND THE IMPORTANT ROLE OF PUBLIC AND PRIVATE  
3 ORGANIZATIONS IN ENSURING THAT THE MISSISSIPPI CONSUMER IS  
4 PROTECTED FROM UNFAIR PRACTICES.

5 WHEREAS, the Better Business Bureau of Mississippi is a joint  
6 sponsor of the ninth annual National Consumer Protection Week  
7 scheduled for February 4-10, 2007; and

8 WHEREAS, National Consumer Protection Week highlights  
9 consumer education efforts in the fight against fraud in  
10 communities across the nation; and

11 WHEREAS, together with a group of federal, state and local  
12 government agencies, financial institutions and other consumer  
13 advocacy organizations, the Better Business Bureau of Mississippi  
14 encourages everyone with the theme of the week "Be An Informed  
15 Consumer." This year's theme encourages consumers, by gathering  
16 and sharing information, to become more confident, savvy and safe  
17 in the marketplace; and

18 WHEREAS, according to the Federal Trade Commission, consumer  
19 information can help people recognize a rip-off, scam or other  
20 fraud. Fraudulent promotions seek to exploit consumer financial  
21 fantasies, needs and optimism; and

22 WHEREAS, a number of public and private entities are joining  
23 forces this year to highlight consumer education efforts  
24 throughout the nation. These efforts will help consumers learn  
25 more about securing personal information and privacy issues. The  
26 entities involved include the following: the Federal Trade  
27 Commission, the National Association of Consumer Agency  
28 Administrators, the National Consumers League, the American

29 Association of Retired Persons, the Better Business Bureau, the  
30 Consumer Federation of America, the U.S. Postal Service, the U.S.  
31 Postal Inspection Service, the National Association of Attorneys  
32 General, and the Federal Consumer Information Center. These  
33 groups will help consumers understand how information and privacy  
34 issues affect their lives and the decisions they make in the  
35 marketplace; and

36 WHEREAS, during National Consumer Protection Week, all  
37 Americans and Mississippians learn more about ways to safeguard  
38 their personal information, recognize fraudulent telemarketers,  
39 and identify fraudulent e-mail. Through these measures,  
40 individuals can better protect their financial security and  
41 ultimately contribute to the long-term strength of our economy:

42 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF  
43 MISSISSIPPI, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN, That  
44 we do hereby recognize February 4-10, 2007, as National Consumer  
45 Protection Week, and call upon government officials, industry  
46 leaders, and consumer advocates to provide consumers information  
47 about the use and misuse of personal information, in order to help  
48 safeguard the economic future of all Americans and Mississippians.

49 BE IT FURTHER RESOLVED, That this resolution be transmitted  
50 to the Consumer Protection of the Office of Attorney General, the  
51 Better Business Bureau of Mississippi and the AARP, and be made  
52 available to the Capitol Press Corps.