

By: Senator(s) Dawkins

To: Rules

SENATE CONCURRENT RESOLUTION NO. 567

1 A CONCURRENT RESOLUTION RECOGNIZING "NATIONAL CONSUMER
2 PROTECTION WEEK" AND THE IMPORTANT ROLE OF PUBLIC AND PRIVATE
3 ORGANIZATIONS IN ENSURING THAT THE MISSISSIPPI CONSUMER IS
4 PROTECTED FROM UNFAIR PRACTICES.

5 WHEREAS, the Better Business Bureau of Mississippi is a joint
6 sponsor of the ninth annual National Consumer Protection Week
7 scheduled for February 4-10, 2007; and

8 WHEREAS, National Consumer Protection Week highlights
9 consumer education efforts in the fight against fraud in
10 communities across the nation; and

11 WHEREAS, together with a group of federal, state and local
12 government agencies, financial institutions and other consumer
13 advocacy organizations, the Better Business Bureau of Mississippi
14 encourages everyone with the theme of the week "Be An Informed
15 Consumer." This year's theme encourages consumers, by gathering
16 and sharing information, to become more confident, savvy and safe
17 in the marketplace; and

18 WHEREAS, according to the Federal Trade Commission, consumer
19 information can help people recognize a rip-off, scam or other
20 fraud. Fraudulent promotions seek to exploit consumer financial
21 fantasies, needs and optimism; and

22 WHEREAS, a number of public and private entities are joining
23 forces this year to highlight consumer education efforts
24 throughout the nation. These efforts will help consumers learn
25 more about securing personal information and privacy issues. The
26 entities involved include the following: the Federal Trade
27 Commission, the National Association of Consumer Agency
28 Administrators, the National Consumers League, the American

29 Association of Retired Persons, the Better Business Bureau, the
30 Consumer Federation of America, the U.S. Postal Service, the U.S.
31 Postal Inspection Service, the National Association of Attorneys
32 General, and the Federal Consumer Information Center. These
33 groups will help consumers understand how information and privacy
34 issues affect their lives and the decisions they make in the
35 marketplace; and

36 WHEREAS, during National Consumer Protection Week, all
37 Americans and Mississippians learn more about ways to safeguard
38 their personal information, recognize fraudulent telemarketers,
39 and identify fraudulent e-mail. Through these measures,
40 individuals can better protect their financial security and
41 ultimately contribute to the long-term strength of our economy:

42 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF
43 MISSISSIPPI, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN, That
44 we do hereby recognize February 4-10, 2007, as National Consumer
45 Protection Week, and call upon government officials, industry
46 leaders, and consumer advocates to provide consumers information
47 about the use and misuse of personal information, in order to help
48 safeguard the economic future of all Americans and Mississippians.

49 BE IT FURTHER RESOLVED, That this resolution be transmitted
50 to the Consumer Protection of the Office of Attorney General, the
51 Better Business Bureau of Mississippi and the AARP, and be made
52 available to the Capitol Press Corps.