By: Senator(s) Gordon, Little, Chaney, Burton, Frazier, Harden, Moffatt To: Appropriations

## SENATE BILL NO. 3123

2 3	AN ACT MAKING AN APPROPRIATION FOR THE SUPPORT AND MAINTENANCE OF THE MISSISSIPPI COOPERATIVE EXTENSION SERVICE FOR FISCAL YEAR 2008.
4	BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI
5	SECTION 1. The following sum, or so much thereof as may be
6	necessary, is hereby appropriated out of any money in the State
7	General Fund not otherwise appropriated, for the support and
8	maintenance of the Mississippi Cooperative Extension Service for
9	the fiscal year beginning July 1, 2007, and ending June 30, 2008
10	\$ 24,135,611.00
11	SECTION 2. The following sum, or so much thereof as may be
12	necessary, is hereby authorized for expenditure out of any special
13	source funds which are collected by or otherwise become available
14	for the purpose of defraying the expenses of the Mississippi
15	Cooperative Extension Service for the fiscal year beginning
16	July 1, 2007, and ending June 30, 2008 \$ 15,133,140.00
17	SECTION 3. No general funds authorized to be expended herein
18	shall be used to replace federal funds and/or other special funds
19	which are being used for salaries authorized under the provisions
20	of this act and which are withdrawn and no longer available.
21	SECTION 4. It is the intention of the Legislature that the
22	Mississippi Cooperative Extension Service provide programs in the
23	emphasis areas of Agriculture, Home Economics, 4-H and Community
24	Resource Development in each county.
25	SECTION 5. No part of the funds appropriated or authorized
26	to be expended hereby shall be spent directly or indirectly for
27	payment of attorneys' fees for the services of any attorney who

```
28 was not employed by the Mississippi Cooperative Extension Service
```

- 29 pursuant to the express authorization of the Board of Trustees of
- 30 Institutions of Higher Learning prior to performance of such legal
- 31 services.
- 32 **SECTION 6.** It is the intention of the Legislature that the
- 33 agency's budget request for Fiscal Year 2009 shall be submitted to
- 34 the Joint Legislative Budget Committee in a format and level of
- 35 detail comparable to the format and level of detail provided
- 36 during the Fiscal Year 2008 budget request process.
- 37 **SECTION 7.** It is the intention of the Legislature that if
- 38 the funds appropriated in Section 1 of this act are used directly
- 39 or indirectly to match or otherwise secure any federal grants,
- 40 research grants or donations, such special source funds not
- 41 classified as current restricted funds shall be added and
- 42 accounted for under Section 2 of this act. Further, it is the
- 43 intention of the Legislature that all such aforementioned special
- 44 source funds be included in all reports and requests for the 2008
- 45 Regular Session of the Mississippi Legislature.
- 46 **SECTION 8.** Of the funds appropriated in Section 2, One
- 47 Million Sixty-four Thousand Eight Hundred Fifty-five Dollars
- 48 (\$1,064,855.00) shall be derived from the Education Enhancement
- 49 Fund from funds deposited pursuant to Sections 27-65-75 and
- 50 27-67-31, Mississippi Code of 1972.
- 51 **SECTION 9.** In compliance with the "Mississippi Performance
- 52 Budget and Strategic Planning Act of 1994," it is the intent of
- 53 the Legislature that the funds provided herein shall be utilized
- 54 in the most efficient and effective manner possible to achieve the
- 55 intended mission of this agency. Based on the funding authorized,
- 56 this agency shall make every effort to attain the targeted
- 57 performance measures provided below:

58 FY08

59 <u>Performance Measures</u>

Target

60 Agric & Natural Resources

61	Published Information (Items) 2,783
62	Mass Media Exposure (Items) 2,890
63	Educational Contacts (Persons) 830,000
64	Cost per Educational Contact (\$) 28.38
65	Family & Consumer Education
66	Published Information (Items) 2,202
67	Educational Contacts (Persons) 767,500
68	Cost per Educational Contact (\$) 8.09
69	Enterprise & Community Res Dev
70	Educational Contacts (Persons) 170,000
71	Cost per Educational Contact (\$) 11.29
72	4-H Youth Development
73	Educational Contacts (Persons) 620,000
74	Cost per Educational Contact (\$) 12.81
75	A reporting of the degree to which the performance targets
76	set above have been or are being achieved shall be provided in the
77	agency's budget request submitted to the Joint Legislative Budget
78	Committee for Fiscal Year 2009.
79	SECTION 10. It is the intention of the Legislature that
80	whenever two (2) or more bids are received by this agency for the
81	purchase of commodities or equipment, and whenever all things
82	stated in such received bids are equal with respect to price,
83	quality and service, the Mississippi Industries for the Blind
84	shall be given preference. A similar preference shall be given to
85	the Mississippi Industries for the Blind whenever purchases are
86	made without competitive bids.
87	SECTION 11. It is legislative intent to ensure beneficial
88	information reaches as many Mississippians as possible. Further,
89	it is legislative intent that the expenditure of public funds for
90	this purpose be accomplished in an efficient and effective manner.
91	Therefore, state agencies as standard procedure, will observe
92	the following criteria:
93	(1) Develop goals and desired result for a campaign.

S. B. No. 3123 07/SS05/A421 PAGE 3

\* SS05/ A421\*

- 94 (2) Evaluate effectiveness through respected advertising 95 standards, including market reach and cost effectiveness.
- 96 (3) Seek public service announcements, which would be aired 97 by media without cost.
- 98 (4) Itemize and justify professional assistance and related 99 expenses for creative and production costs outside of the actual 100 media expenditures.
- 101 (5) Utilize Mississippi owned media companies when feasible.
- section 12. The money herein appropriated shall be paid by
  the State Treasurer out of any money in the State Treasury to the
  credit of the proper fund or funds as set forth in this act, upon
  warrants issued by the State Fiscal Officer; and the State Fiscal
  Officer shall issue his warrants upon requisitions signed by the
  proper person, officer or officers in the manner provided by law.
- 108 **SECTION 13.** This act shall take effect and be in force from 109 and after July 1, 2007.