

**House Amendments to Senate Bill No. 3044**

**TO THE SECRETARY OF THE SENATE:**

**THIS IS TO INFORM YOU THAT THE HOUSE HAS ADOPTED THE AMENDMENTS SET OUT BELOW:**

**AMENDMENT NO. 1**

**Amend by striking all after the enacting clause and inserting in lieu thereof the following:**

4           **SECTION 1.** The following sum, or so much thereof as may be  
5 necessary, is hereby appropriated out of any money in the State  
6 Treasury to the credit of the Mississippi State Board of  
7 Chiropractic Examiners, for the support of said Board for the  
8 fiscal year beginning July 1, 2006, and ending  
9 June 30, 2007..... \$           55,876.00.

10           **SECTION 2.** It is the intention of the Legislature that the  
11 Chiropractic Examiners Board shall maintain complete accounting  
12 and personnel records related to the expenditure of all funds  
13 appropriated under this act and that such records shall be in the  
14 same format and level of detail as maintained for Fiscal Year  
15 2006. It is further the intention of the Legislature that the  
16 agency's budget request for Fiscal Year 2008 shall be submitted to  
17 the Joint Legislative Budget Committee in a format and level of  
18 detail comparable to the format and level of detail provided  
19 during the Fiscal Year 2007 budget request process.

20           **SECTION 3.** It is the intention of the Legislature that  
21 whenever two (2) or more bids are received by this agency for the  
22 purchase of commodities or equipment, and whenever all things  
23 stated in such received bids are equal with respect to price,  
24 quality and service, the Mississippi Industries for the Blind  
25 shall be given preference. A similar preference shall be given to  
26 the Mississippi Industries for the Blind whenever purchases are  
27 made without competitive bids.

28           **SECTION 4.** All expenditures of funds appropriated by this  
29 act for the purposes of advertising through the media shall comply

30 with the provisions of this section. All notices, advertisements,  
31 or announcements designed to accomplish distribution of vital  
32 information paid for wholly or in part through funds appropriated  
33 by this act and distributed through the media shall be placed  
34 according to a formula based upon the following criteria:

35 (a) Outlets of the Mississippi Public Broadcasting  
36 System shall receive twenty percent (20%) of all expenditures  
37 allotted for any advertising campaign undertaken by the agency to  
38 which funds are appropriated by this act. All distribution of  
39 information undertaken by the Mississippi Broadcasting System  
40 under these requirements shall conform to the accepted standards  
41 of information distribution common to public media.

42 (b) Media outlets, other than outlets of the  
43 Mississippi Public Broadcasting System, shall receive placement of  
44 such notices through the following method of distribution and  
45 based upon commonly accepted boundaries of distribution:

46 (i) Newspapers. Newspapers demonstrating  
47 established market reach through verifiable and auditable  
48 circulation numbers shall receive twenty-five percent (25%) of all  
49 expenditures allotted for distribution of vital information, and  
50 such expenditures to the individual newspapers shall be determined  
51 and prorated based upon the verifiable and auditable share of  
52 total circulation within the individual counties. This  
53 requirement does not replace the requirements and systems  
54 currently in place regarding legal notices in the newspapers.

55 (ii) Radio. Radio stations demonstrating  
56 established market reach through verifiable and auditable market  
57 share information as recorded through reputable and established  
58 rating services shall receive twenty percent (20%) of all  
59 expenditures allotted for such distribution of vital information,  
60 and such expenditures to the individual stations shall be  
61 determined and prorated based upon the verifiable and auditable  
62 share of total market reach within the individual counties.

63 (iii) Television. Television stations and  
64 television cable outlets demonstrating established market reach

65 through verifiable and auditable market share information as  
66 recorded through reputable and established rating services shall  
67 receive twenty percent (20%) of all expenditures allotted for such  
68 distribution of vital information, and such expenditures to the  
69 individual stations shall be determined and prorated based upon  
70 the verifiable and auditable share of total market reach within  
71 the individual demonstrated market reach area of the station or  
72 cable outlet.

73 (iv) Magazines. Magazines demonstrating  
74 established market reach through verifiable and auditable  
75 circulation numbers shall receive ten percent (10%) of all  
76 expenditures allotted for such distribution of vital information,  
77 and such expenditures to the individual magazines shall be  
78 determined and prorated based upon the verifiable and auditable  
79 circulation numbers within the counties. If no magazine exists  
80 which meets the criteria stated above, the portion of those funds  
81 so allotted shall be distributed among the other media outlets  
82 equally.

83 (v) Electronic media. Electronic media  
84 demonstrating established market reach through verifiable and  
85 auditable circulation numbers shall receive five percent (5%) of  
86 all expenditures allotted for such distribution of vital  
87 information, and such expenditures to the individual electronic  
88 media outlets shall be determined and prorated based upon the  
89 verifiable and auditable circulation numbers within the counties.  
90 If no electronic media exists which meets the criteria stated  
91 above, the portion of those funds so allotted shall be distributed  
92 equally among the other media outlets.

93 Provisions of this section do not apply to the placement of  
94 advertisements in national media outlets to recruit economic  
95 development or to promote tourism in the state.

96 **SECTION 5.** The money herein appropriated shall be paid by  
97 the State Treasurer out of any money in the State Treasury to the  
98 credit of the proper fund or funds as set forth in this act, upon  
99 warrants issued by the State Fiscal Officer; and the State Fiscal

100 Officer shall issue his warrants upon requisitions signed by the  
101 proper person, officer or officers in the manner provided by law.

102         **SECTION 6.** This act shall take effect and be in force from  
103 and after July 1, 2006.

**Further, amend by striking the title in its entirety and  
inserting in lieu thereof the following:**

1           AN ACT MAKING AN APPROPRIATION TO THE MISSISSIPPI STATE BOARD  
2 OF CHIROPRACTIC EXAMINERS FOR FISCAL YEAR 2007.

HR40\SB3044PH.J

Don Richardson  
Clerk of the House of Representatives