

**House Amendments to Senate Bill No. 3015**

**TO THE SECRETARY OF THE SENATE:**

**THIS IS TO INFORM YOU THAT THE HOUSE HAS ADOPTED THE AMENDMENTS SET OUT BELOW:**

**AMENDMENT NO. 1**

**Amend by striking all after the enacting clause and inserting in lieu thereof the following:**

5           **SECTION 1.** The following sum, or so much thereof as may be  
6 necessary, is hereby appropriated out of any money in the State  
7 General Fund not otherwise appropriated, for the support and  
8 maintenance of the Mississippi Cooperative Extension Service for  
9 the fiscal year beginning July 1, 2006, and ending June 30, 2007  
10 ..... \$     20,593,932.00.

11           **SECTION 2.** The following sum, or so much thereof as may be  
12 necessary, is hereby authorized for expenditure out of any special  
13 source funds which are collected by or otherwise become available  
14 for the purpose of defraying the expenses of the Mississippi  
15 Cooperative Extension Service for the fiscal year beginning  
16 July 1, 2006, and ending June 30, 2007..... \$     15,020,060.00.

17           **SECTION 3.** No general funds authorized to be expended herein  
18 shall be used to replace federal funds and/or other special funds  
19 which are being used for salaries authorized under the provisions  
20 of this act and which are withdrawn and no longer available.

21           **SECTION 4.** It is the intention of the Legislature that the  
22 Mississippi Cooperative Extension Service provide programs in the  
23 emphasis areas of Agriculture, Home Economics, 4-H and Community  
24 Resource Development in each county.

25           **SECTION 5.** No part of the funds appropriated or authorized  
26 to be expended hereby shall be spent directly or indirectly for  
27 payment of attorneys' fees for the services of any attorney who  
28 was not employed by the Mississippi Cooperative Extension Service  
29 pursuant to the express authorization of the Board of Trustees of

30 Institutions of Higher Learning prior to performance of such legal  
31 services.

32 **SECTION 6.** It is the intention of the Legislature that the  
33 agency's budget request for Fiscal Year 2008 shall be submitted to  
34 the Joint Legislative Budget Committee in a format and level of  
35 detail comparable to the format and level of detail provided  
36 during the Fiscal Year 2007 budget request process.

37 **SECTION 7.** It is the intention of the Legislature that if  
38 the funds appropriated in Section 1 of this act are used directly  
39 or indirectly to match or otherwise secure any federal grants,  
40 research grants or donations, such special source funds not  
41 classified as current restricted funds shall be added and  
42 accounted for under Section 2 of this act. Further, it is the  
43 intention of the Legislature that all such aforementioned special  
44 source funds be included in all reports and requests for the 2007  
45 Regular Session of the Mississippi Legislature.

46 **SECTION 8.** Of the funds appropriated in Section 2, One  
47 Million Sixty-four Thousand Eight Hundred Fifty-five Dollars  
48 (\$1,064,855.00) shall be derived from the Education Enhancement  
49 Fund from funds deposited pursuant to Sections 27-65-75 and  
50 27-67-31, Mississippi Code of 1972.

51 **SECTION 9.** In compliance with the "Mississippi Performance  
52 Budget and Strategic Planning Act of 1994," it is the intent of  
53 the Legislature that the funds provided herein shall be utilized  
54 in the most efficient and effective manner possible to achieve the  
55 intended mission of this agency. Based on the funding authorized,  
56 this agency shall make every effort to attain the targeted  
57 performance measures provided below:

	FY07
<u>Performance Measures</u>	<u>Target</u>
Agric & Natural Resources	
Published Information (Items)	2,783
Mass Media Exposure (Items)	2,890
Educational Contacts (Persons)	830,000
Cost per Educational Contact (\$)	25.32

65	Family & Consumer Education	
66	Published Information (Items)	2,202
67	Educational Contacts (Persons)	767,500
68	Cost per Educational Contact (\$)	7.13
69	Enterprise & Community Res Dev	
70	Educational Contacts (Persons)	170,000
71	Cost per Educational Contact (\$)	10.16
72	4-H Youth Development	
73	Educational Contacts (Persons)	620,000
74	Cost per Educational Contact (\$)	11.16

75       A reporting of the degree to which the performance targets  
76 set above have been or are being achieved shall be provided in the  
77 agency's budget request submitted to the Joint Legislative Budget  
78 Committee for Fiscal Year 2008.

79       **SECTION 10.** It is the intention of the Legislature that  
80 whenever two (2) or more bids are received by this agency for the  
81 purchase of commodities or equipment, and whenever all things  
82 stated in such received bids are equal with respect to price,  
83 quality and service, the Mississippi Industries for the Blind  
84 shall be given preference. A similar preference shall be given to  
85 the Mississippi Industries for the Blind whenever purchases are  
86 made without competitive bids.

87       **SECTION 11.** All expenditures of funds appropriated by this  
88 act for the purposes of advertising through the media shall comply  
89 with the provisions of this section. All notices, advertisements,  
90 or announcements designed to accomplish distribution of vital  
91 information paid for wholly or in part through funds appropriated  
92 by this act and distributed through the media shall be placed  
93 according to a formula based upon the following criteria:

94           (a) Outlets of the Mississippi Public Broadcasting  
95 System shall receive twenty percent (20%) of all expenditures  
96 allotted for any advertising campaign undertaken by the agency to  
97 which funds are appropriated by this act. All distribution of  
98 information undertaken by the Mississippi Broadcasting System

99 under these requirements shall conform to the accepted standards  
100 of information distribution common to public media.

101 (b) Media outlets, other than outlets of the  
102 Mississippi Public Broadcasting System, shall receive placement of  
103 such notices through the following method of distribution and  
104 based upon commonly accepted boundaries of distribution:

105 (i) Newspapers. Newspapers demonstrating  
106 established market reach through verifiable and auditable  
107 circulation numbers shall receive twenty-five percent (25%) of all  
108 expenditures allotted for distribution of vital information, and  
109 such expenditures to the individual newspapers shall be determined  
110 and prorated based upon the verifiable and auditable share of  
111 total circulation within the individual counties. This  
112 requirement does not replace the requirements and systems  
113 currently in place regarding legal notices in the newspapers.

114 (ii) Radio. Radio stations demonstrating  
115 established market reach through verifiable and auditable market  
116 share information as recorded through reputable and established  
117 rating services shall receive twenty percent (20%) of all  
118 expenditures allotted for such distribution of vital information,  
119 and such expenditures to the individual stations shall be  
120 determined and prorated based upon the verifiable and auditable  
121 share of total market reach within the individual counties.

122 (iii) Television. Television stations and  
123 television cable outlets demonstrating established market reach  
124 through verifiable and auditable market share information as  
125 recorded through reputable and established rating services shall  
126 receive twenty percent (20%) of all expenditures allotted for such  
127 distribution of vital information, and such expenditures to the  
128 individual stations shall be determined and prorated based upon  
129 the verifiable and auditable share of total market reach within  
130 the individual demonstrated market reach area of the station or  
131 cable outlet.

132 (iv) Magazines. Magazines demonstrating  
133 established market reach through verifiable and auditable

134 circulation numbers shall receive ten percent (10%) of all  
135 expenditures allotted for such distribution of vital information,  
136 and such expenditures to the individual magazines shall be  
137 determined and prorated based upon the verifiable and auditable  
138 circulation numbers within the counties. If no magazine exists  
139 which meets the criteria stated above, the portion of those funds  
140 so allotted shall be distributed among the other media outlets  
141 equally.

142 (v) Electronic media. Electronic media  
143 demonstrating established market reach through verifiable and  
144 auditable circulation numbers shall receive five percent (5%) of  
145 all expenditures allotted for such distribution of vital  
146 information, and such expenditures to the individual electronic  
147 media outlets shall be determined and prorated based upon the  
148 verifiable and auditable circulation numbers within the counties.  
149 If no electronic media exists which meets the criteria stated  
150 above, the portion of those funds so allotted shall be distributed  
151 equally among the other media outlets.

152 Provisions of this section do not apply to the placement of  
153 advertisements in national media outlets to recruit economic  
154 development or to promote tourism in the state.

155 **SECTION 12.** The money herein appropriated shall be paid by  
156 the State Treasurer out of any money in the State Treasury to the  
157 credit of the proper fund or funds as set forth in this act, upon  
158 warrants issued by the State Fiscal Officer; and the State Fiscal  
159 Officer shall issue his warrants upon requisitions signed by the  
160 proper person, officer or officers in the manner provided by law.

161 **SECTION 13.** This act shall take effect and be in force from  
162 and after July 1, 2006.

**Further, amend by striking the title in its entirety and  
inserting in lieu thereof the following:**

1 AN ACT MAKING AN APPROPRIATION FOR THE SUPPORT AND  
2 MAINTENANCE OF THE MISSISSIPPI COOPERATIVE EXTENSION SERVICE FOR  
3 FISCAL YEAR 2007.

HR03\SB3015PH.J

Don Richardson  
Clerk of the House of Representatives