

House Amendments to Senate Bill No. 3013

TO THE SECRETARY OF THE SENATE:

THIS IS TO INFORM YOU THAT THE HOUSE HAS ADOPTED THE AMENDMENTS SET OUT BELOW:

AMENDMENT NO. 1

Amend by striking all after the enacting clause and inserting in lieu thereof the following:

5 **SECTION 1.** The following sum, or so much thereof as may be
6 necessary, is hereby appropriated out of any money in the State
7 General Fund not otherwise appropriated, for the support and
8 maintenance of the Alcorn State University Agricultural Programs
9 for the fiscal year beginning July 1, 2006, and ending
10 June 30, 2007..... \$ 3,312,078.00.

11 **SECTION 2.** The following sum, or so much thereof as may be
12 necessary, is hereby authorized for expenditure out of any special
13 source funds which are collected by or otherwise become available,
14 for the support and maintenance of the Alcorn State University
15 Agricultural Programs for the fiscal year beginning July 1, 2006,
16 and ending June 30, 2007..... \$ 21,097.00.

17 **SECTION 3.** Of the funds appropriated in Section 2,
18 Twenty-one Thousand Ninety-seven Dollars (\$21,097.00) shall be
19 derived from funds in the Education Enhancement Fund deposited
20 pursuant to Sections 27-65-75 and 27-67-31, Mississippi Code of
21 1972.

22 **SECTION 4.** No general funds authorized to be expended herein
23 shall be used to replace federal funds and/or other special funds
24 which are being used for salaries which are withdrawn and no
25 longer available.

26 **SECTION 5.** It is the intention of the Legislature that the
27 agency's budget request for Fiscal Year 2008 shall be submitted to
28 the Joint Legislative Budget Committee in a format and level of
29 detail comparable to the format and level of detail provided
30 during the Fiscal Year 2007 budget request process.

31 **SECTION 6.** It is the intention of the Legislature that
32 whenever two (2) or more bids are received by this agency for the
33 purchase of commodities or equipment, and whenever all things
34 stated in such received bids are equal with respect to price,
35 quality and service, the Mississippi Industries for the Blind
36 shall be given preference. A similar preference shall be given to
37 the Mississippi Industries for the Blind whenever purchases are
38 made without competitive bids.

39 **SECTION 7.** All expenditures of funds appropriated by this
40 act for the purposes of advertising through the media shall comply
41 with the provisions of this section. All notices, advertisements,
42 or announcements designed to accomplish distribution of vital
43 information paid for wholly or in part through funds appropriated
44 by this act and distributed through the media shall be placed
45 according to a formula based upon the following criteria:

46 (a) Outlets of the Mississippi Public Broadcasting
47 System shall receive twenty percent (20%) of all expenditures
48 allotted for any advertising campaign undertaken by the agency to
49 which funds are appropriated by this act. All distribution of
50 information undertaken by the Mississippi Broadcasting System
51 under these requirements shall conform to the accepted standards
52 of information distribution common to public media.

53 (b) Media outlets, other than outlets of the
54 Mississippi Public Broadcasting System, shall receive placement of
55 such notices through the following method of distribution and
56 based upon commonly accepted boundaries of distribution:

57 (i) Newspapers. Newspapers demonstrating
58 established market reach through verifiable and auditable
59 circulation numbers shall receive twenty-five percent (25%) of all
60 expenditures allotted for distribution of vital information, and
61 such expenditures to the individual newspapers shall be determined
62 and prorated based upon the verifiable and auditable share of
63 total circulation within the individual counties. This
64 requirement does not replace the requirements and systems
65 currently in place regarding legal notices in the newspapers.

66 (ii) Radio. Radio stations demonstrating
67 established market reach through verifiable and auditable market
68 share information as recorded through reputable and established
69 rating services shall receive twenty percent (20%) of all
70 expenditures allotted for such distribution of vital information,
71 and such expenditures to the individual stations shall be
72 determined and prorated based upon the verifiable and auditable
73 share of total market reach within the individual counties.

74 (iii) Television. Television stations and
75 television cable outlets demonstrating established market reach
76 through verifiable and auditable market share information as
77 recorded through reputable and established rating services shall
78 receive twenty percent (20%) of all expenditures allotted for such
79 distribution of vital information, and such expenditures to the
80 individual stations shall be determined and prorated based upon
81 the verifiable and auditable share of total market reach within
82 the individual demonstrated market reach area of the station or
83 cable outlet.

84 (iv) Magazines. Magazines demonstrating
85 established market reach through verifiable and auditable
86 circulation numbers shall receive ten percent (10%) of all
87 expenditures allotted for such distribution of vital information,
88 and such expenditures to the individual magazines shall be
89 determined and prorated based upon the verifiable and auditable
90 circulation numbers within the counties. If no magazine exists
91 which meets the criteria stated above, the portion of those funds
92 so allotted shall be distributed among the other media outlets
93 equally.

94 (v) Electronic media. Electronic media
95 demonstrating established market reach through verifiable and
96 auditable circulation numbers shall receive five percent (5%) of
97 all expenditures allotted for such distribution of vital
98 information, and such expenditures to the individual electronic
99 media outlets shall be determined and prorated based upon the
100 verifiable and auditable circulation numbers within the counties.

101 If no electronic media exists which meets the criteria stated
102 above, the portion of those funds so allotted shall be distributed
103 equally among the other media outlets.

104 Provisions of this section do not apply to the placement of
105 advertisements in national media outlets to recruit economic
106 development or to promote tourism in the state."

107 **SECTION 8.** The money herein appropriated shall be paid by
108 the State Treasurer out of any money in the State Treasury to the
109 credit of the proper fund or funds as set forth in this act, upon
110 warrants issued by the State Fiscal Officer; and the State Fiscal
111 Officer shall issue his warrants upon requisitions signed by the
112 proper person, officer or officers in the manner provided by law.

113 **SECTION 9.** This act shall take effect and be in force from
114 and after July 1, 2006.

**Further, amend by striking the title in its entirety and
inserting in lieu thereof the following:**

1 AN ACT MAKING AN APPROPRIATION FOR THE SUPPORT AND
2 MAINTENANCE OF THE ALCORN STATE UNIVERSITY AGRICULTURAL PROGRAMS
3 FOR FISCAL YEAR 2007.

HR03\SB3013PH.J

Don Richardson
Clerk of the House of Representatives