

By: Senator(s) Gordon, Little, Gollott,
Kirby, Moffatt, Thames

To: Appropriations

SENATE BILL NO. 3044
(As Sent to Governor)

1 AN ACT MAKING AN APPROPRIATION TO THE MISSISSIPPI STATE BOARD
2 OF CHIROPRACTIC EXAMINERS FOR FISCAL YEAR 2007.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

4 **SECTION 1.** The following sum, or so much thereof as may be
5 necessary, is hereby appropriated out of any money in the State
6 Treasury to the credit of the Mississippi State Board of
7 Chiropractic Examiners, for the support of said Board for the
8 fiscal year beginning July 1, 2006, and ending
9 June 30, 2007..... \$ 55,876.00.

10 **SECTION 2.** It is the intention of the Legislature that the
11 Chiropractic Examiners Board shall maintain complete accounting
12 and personnel records related to the expenditure of all funds
13 appropriated under this act and that such records shall be in the
14 same format and level of detail as maintained for Fiscal Year
15 2006. It is further the intention of the Legislature that the
16 agency's budget request for Fiscal Year 2008 shall be submitted to
17 the Joint Legislative Budget Committee in a format and level of
18 detail comparable to the format and level of detail provided
19 during the Fiscal Year 2007 budget request process.

20 **SECTION 3.** It is the intention of the Legislature that
21 whenever two (2) or more bids are received by this agency for the
22 purchase of commodities or equipment, and whenever all things
23 stated in such received bids are equal with respect to price,
24 quality and service, the Mississippi Industries for the Blind
25 shall be given preference. A similar preference shall be given to
26 the Mississippi Industries for the Blind whenever purchases are
27 made without competitive bids.

28 **SECTION 4.** All expenditures of funds appropriated by this
29 act for the purposes of advertising through the media shall comply
30 with the provisions of this section. All notices, advertisements,
31 or announcements designed to accomplish distribution of vital
32 information paid for wholly or in part through funds appropriated
33 by this act and distributed through the media shall be placed
34 according to a formula based upon the following criteria:

35 (a) Outlets of the Mississippi Public Broadcasting
36 System shall receive twenty percent (20%) of all expenditures
37 allotted for any advertising campaign undertaken by the agency to
38 which funds are appropriated by this act. All distribution of
39 information undertaken by the Mississippi Broadcasting System
40 under these requirements shall conform to the accepted standards
41 of information distribution common to public media.

42 (b) Media outlets, other than outlets of the
43 Mississippi Public Broadcasting System, shall receive placement of
44 such notices through the following method of distribution and
45 based upon commonly accepted boundaries of distribution:

46 (i) Newspapers. Newspapers demonstrating
47 established market reach through verifiable and auditable
48 circulation numbers shall receive twenty-five percent (25%) of all
49 expenditures allotted for distribution of vital information, and
50 such expenditures to the individual newspapers shall be determined
51 and prorated based upon the verifiable and auditable share of
52 total circulation within the individual counties. This
53 requirement does not replace the requirements and systems
54 currently in place regarding legal notices in the newspapers.

55 (ii) Radio. Radio stations demonstrating
56 established market reach through verifiable and auditable market
57 share information as recorded through reputable and established
58 rating services shall receive twenty percent (20%) of all
59 expenditures allotted for such distribution of vital information,
60 and such expenditures to the individual stations shall be

61 determined and prorated based upon the verifiable and auditable
62 share of total market reach within the individual counties.

63 (iii) Television. Television stations and
64 television cable outlets demonstrating established market reach
65 through verifiable and auditable market share information as
66 recorded through reputable and established rating services shall
67 receive twenty percent (20%) of all expenditures allotted for such
68 distribution of vital information, and such expenditures to the
69 individual stations shall be determined and prorated based upon
70 the verifiable and auditable share of total market reach within
71 the individual demonstrated market reach area of the station or
72 cable outlet.

73 (iv) Magazines. Magazines demonstrating
74 established market reach through verifiable and auditable
75 circulation numbers shall receive ten percent (10%) of all
76 expenditures allotted for such distribution of vital information,
77 and such expenditures to the individual magazines shall be
78 determined and prorated based upon the verifiable and auditable
79 circulation numbers within the counties. If no magazine exists
80 which meets the criteria stated above, the portion of those funds
81 so allotted shall be distributed among the other media outlets
82 equally.

83 (v) Electronic media. Electronic media
84 demonstrating established market reach through verifiable and
85 auditable circulation numbers shall receive five percent (5%) of
86 all expenditures allotted for such distribution of vital
87 information, and such expenditures to the individual electronic
88 media outlets shall be determined and prorated based upon the
89 verifiable and auditable circulation numbers within the counties.
90 If no electronic media exists which meets the criteria stated
91 above, the portion of those funds so allotted shall be distributed
92 equally among the other media outlets.

93 Provisions of this section do not apply to the placement of
94 advertisements in national media outlets to recruit economic
95 development or to promote tourism in the state.

96 **SECTION 5.** The money herein appropriated shall be paid by
97 the State Treasurer out of any money in the State Treasury to the
98 credit of the proper fund or funds as set forth in this act, upon
99 warrants issued by the State Fiscal Officer; and the State Fiscal
100 Officer shall issue his warrants upon requisitions signed by the
101 proper person, officer or officers in the manner provided by law.

102 **SECTION 6.** This act shall take effect and be in force from
103 and after July 1, 2006.