

By: Senator(s) Gordon, Little, Chaney,
Burton, Frazier, Harden, Moffatt, Dearing,
Posey

To: Appropriations

SENATE BILL NO. 3015
(As Sent to Governor)

1 AN ACT MAKING AN APPROPRIATION FOR THE SUPPORT AND
2 MAINTENANCE OF THE MISSISSIPPI COOPERATIVE EXTENSION SERVICE FOR
3 FISCAL YEAR 2007.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

5 **SECTION 1.** The following sum, or so much thereof as may be
6 necessary, is hereby appropriated out of any money in the State
7 General Fund not otherwise appropriated, for the support and
8 maintenance of the Mississippi Cooperative Extension Service for
9 the fiscal year beginning July 1, 2006, and ending June 30, 2007
10 \$ 22,545,013.00.

11 **SECTION 2.** The following sum, or so much thereof as may be
12 necessary, is hereby authorized for expenditure out of any special
13 source funds which are collected by or otherwise become available
14 for the purpose of defraying the expenses of the Mississippi
15 Cooperative Extension Service for the fiscal year beginning
16 July 1, 2006, and ending June 30, 2007..... \$ 15,020,060.00.

17 **SECTION 3.** No general funds authorized to be expended herein
18 shall be used to replace federal funds and/or other special funds
19 which are being used for salaries authorized under the provisions
20 of this act and which are withdrawn and no longer available.

21 **SECTION 4.** It is the intention of the Legislature that the
22 Mississippi Cooperative Extension Service provide programs in the
23 emphasis areas of Agriculture, Home Economics, 4-H and Community
24 Resource Development in each county.

25 **SECTION 5.** No part of the funds appropriated or authorized
26 to be expended hereby shall be spent directly or indirectly for
27 payment of attorneys' fees for the services of any attorney who

28 was not employed by the Mississippi Cooperative Extension Service
29 pursuant to the express authorization of the Board of Trustees of
30 Institutions of Higher Learning prior to performance of such legal
31 services.

32 **SECTION 6.** It is the intention of the Legislature that the
33 agency's budget request for Fiscal Year 2008 shall be submitted to
34 the Joint Legislative Budget Committee in a format and level of
35 detail comparable to the format and level of detail provided
36 during the Fiscal Year 2007 budget request process.

37 **SECTION 7.** It is the intention of the Legislature that if
38 the funds appropriated in Section 1 of this act are used directly
39 or indirectly to match or otherwise secure any federal grants,
40 research grants or donations, such special source funds not
41 classified as current restricted funds shall be added and
42 accounted for under Section 2 of this act. Further, it is the
43 intention of the Legislature that all such aforementioned special
44 source funds be included in all reports and requests for the 2007
45 Regular Session of the Mississippi Legislature.

46 **SECTION 8.** Of the funds appropriated in Section 2, One
47 Million Sixty-four Thousand Eight Hundred Fifty-five Dollars
48 (\$1,064,855.00) shall be derived from the Education Enhancement
49 Fund from funds deposited pursuant to Sections 27-65-75 and
50 27-67-31, Mississippi Code of 1972.

51 **SECTION 9.** In compliance with the "Mississippi Performance
52 Budget and Strategic Planning Act of 1994," it is the intent of
53 the Legislature that the funds provided herein shall be utilized
54 in the most efficient and effective manner possible to achieve the
55 intended mission of this agency. Based on the funding authorized,
56 this agency shall make every effort to attain the targeted
57 performance measures provided below:

	FY07
<u>Performance Measures</u>	<u>Target</u>
60 Agric & Natural Resources	

61	Published Information (Items)	2,783
62	Mass Media Exposure (Items)	2,890
63	Educational Contacts (Persons)	830,000
64	Cost per Educational Contact (\$)	25.32
65	Family & Consumer Education	
66	Published Information (Items)	2,202
67	Educational Contacts (Persons)	767,500
68	Cost per Educational Contact (\$)	7.13
69	Enterprise & Community Res Dev	
70	Educational Contacts (Persons)	170,000
71	Cost per Educational Contact (\$)	10.16
72	4-H Youth Development	
73	Educational Contacts (Persons)	620,000
74	Cost per Educational Contact (\$)	11.16

75 A reporting of the degree to which the performance targets
76 set above have been or are being achieved shall be provided in the
77 agency's budget request submitted to the Joint Legislative Budget
78 Committee for Fiscal Year 2008.

79 **SECTION 10.** It is the intention of the Legislature that
80 whenever two (2) or more bids are received by this agency for the
81 purchase of commodities or equipment, and whenever all things
82 stated in such received bids are equal with respect to price,
83 quality and service, the Mississippi Industries for the Blind
84 shall be given preference. A similar preference shall be given to
85 the Mississippi Industries for the Blind whenever purchases are
86 made without competitive bids.

87 **SECTION 11.** It is legislative intent to ensure beneficial
88 information reaches as many Mississippians as possible. Further,
89 it is legislative intent that the expenditure of public funds for
90 this purpose be accomplished in an efficient and effective manner.

91 Therefore, state agencies as standard procedure, will observe
92 the following criteria:

93 (1) Develop goals and desired result for a campaign.

94 (2) Evaluate effectiveness through respected advertising
95 standards, including market reach and cost effectiveness.

96 (3) Seek public service announcements, which would be aired
97 by media without cost.

98 (4) Itemize and justify professional assistance and related
99 expenses for creative and production costs outside of the actual
100 media expenditures.

101 (5) Utilize Mississippi owned media companies when feasible.

102 **SECTION 12.** The money herein appropriated shall be paid by
103 the State Treasurer out of any money in the State Treasury to the
104 credit of the proper fund or funds as set forth in this act, upon
105 warrants issued by the State Fiscal Officer; and the State Fiscal
106 Officer shall issue his warrants upon requisitions signed by the
107 proper person, officer or officers in the manner provided by law.

108 **SECTION 13.** This act shall take effect and be in force from
109 and after July 1, 2006.