

By: Representatives Moss, Cummings, Gadd

To: Rules

HOUSE RESOLUTION NO. 81

1 A RESOLUTION COMMENDING AND CONGRATULATING KENNETH WILLIAMS,
2 PRESIDENT OF CORINTH COCA-COLA BOTTLING WORKS, FOR RUNNING THE
3 ENTIRE LENGTH OF MISSISSIPPI TO ENCOURAGE THE STATE TO "STEP WITH
4 IT!" FOR GOOD HEALTH.

5 WHEREAS, on September 20, 2004, Kenneth Williams, President
6 of Corinth Coca-Cola Bottling Works, began his run of the entire
7 length of the State of Mississippi to raise awareness of the
8 importance of physical activity by officially kicking off the
9 400-mile run in his hometown of Corinth, Mississippi; and

10 WHEREAS, Williams' run through Mississippi was done to
11 promote "Step With It! Mississippi," which teaches middle school
12 students a fun way to incorporate physical activity into their
13 daily lives; and

14 WHEREAS, the "Step With It!" program, developed by the
15 Coca-Cola Company in partnership with the National Association for
16 Sport and Physical Education (NASPE), challenges middle school
17 students to take a minimum of 10,000 steps a day to maintain good
18 health through a more active lifestyle; and

19 WHEREAS, in Mississippi, the "Step With It!" program raised
20 \$110,000.00 through donations collected at Trustmark Bank branches
21 and at Boys and Girls Clubs enabling Boys and Girls Clubs
22 throughout the state to support physical education programs; and

23 WHEREAS, the "Step With It! Mississippi" kickoff also marked
24 the 63rd birthday of Williams, an avid runner and Mississippi
25 native, who has completed 27 marathons and coached many first-time
26 marathoners through their first race; and

27 WHEREAS, while on the journey, Williams ran 12 to 15 miles
28 per day, six days a week and made appearances at schools and Boys
29 and Girls Clubs along the way; and

30 WHEREAS, on October 26, 2004, the run was completed with a
31 final leg of two miles from the Gulfport Coca-Cola Plant to the
32 beach; and

33 WHEREAS, Williams hopes his adventure will inspire more than
34 just middle school students to become active, stating "I want to
35 prove that anyone, at any age, can accomplish their goals"; and

36 WHEREAS, Williams' civic contributions to his community and
37 state are impressive: he is an Alumni of Leadership Mississippi,
38 Past Rotary President and District Governor, former Chairman of
39 the Mississippi Economic Council, Chairman of the Mississippi
40 Partnership for Economic Development, CEO of the Corinth Alcorn
41 Area Chamber of Commerce, Northeast Mississippi Community College
42 Development Foundation President and member of the Northeast
43 Mississippi Workforce Development Board; and

44 WHEREAS, Williams is supported by his wife, Nancy Ann Kincade
45 of Clarksdale, Mississippi, and the couple has four children; and

46 WHEREAS, it is with great pride that the House of
47 Representatives recognizes the special accomplishments of Kenneth
48 Williams, whose civic leadership is a model for all
49 Mississippians:

50 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
51 REPRESENTATIVES OF THE STATE OF MISSISSIPPI, That we do hereby
52 commend and congratulate Kenneth Williams, President of Corinth
53 Coca-Cola Bottling Works, for running the entire length of
54 Mississippi to encourage the state to "Step With It!" for good
55 health, and extend to him and his family the best wishes in all
56 their future endeavors for future success.

57 BE IT FURTHER RESOLVED, That copies of this resolution be
58 furnished to Kenneth Williams and to the members of the Capitol
59 Press Corps.