

By: Senator(s) Chaney

To: Local and Private

SENATE BILL NO. 3219
(As Sent to Governor)

1 AN ACT TO AUTHORIZE THE GOVERNING AUTHORITIES OF THE CITY OF
2 VICKSBURG, MISSISSIPPI, TO CONTRACT FOR NAMING RIGHTS FOR THE
3 VICKSBURG CONVENTION CENTER AND CITY AUDITORIUM; AND FOR RELATED
4 PURPOSES.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

6 **SECTION 1.** The governing authorities of the City of
7 Vicksburg, Mississippi, are hereby authorized and empowered to
8 enter into contracts for the use of a commercial, corporate,
9 business or private enterprise name on the building, literature,
10 letterhead or other item, as contracted for, of the Vicksburg
11 Convention Center and City Auditorium. Such contracts shall be
12 for a term that complies with law and, in the discretion of the
13 governing authorities of the City of Vicksburg, may extend beyond
14 the term of office of the persons who are members of the governing
15 authority of the City of Vicksburg when the contract is entered
16 into, provided that the maximum term of the contract shall be ten
17 (10) years. Contracts entered into under the provisions of this
18 section shall provide compensation to the City of Vicksburg that
19 is fair and adequate consideration, in the determination of the
20 governing authorities of the City of Vicksburg, in exchange for
21 the benefits, name recognition, advertising, potential returns and
22 publicity to the private enterprise. The governing authorities of
23 the City of Vicksburg may negotiate and enter into a contract for
24 naming rights, and all incidental rights associated therewith, in
25 the same method as is authorized by law for procuring a contract
26 for professional services.

27 **SECTION 2.** This act shall take effect and be in force from
28 and after its passage.