

By: Senator(s) Chaney

To: Local and Private

SENATE BILL NO. 3219

1 AN ACT TO AUTHORIZE THE GOVERNING AUTHORITIES OF THE CITY OF  
2 VICKSBURG, MISSISSIPPI, TO CONTRACT FOR NAMING RIGHTS FOR THE  
3 VICKSBURG CONVENTION CENTER AND CITY AUDITORIUM; AND FOR RELATED  
4 PURPOSES.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

6 **SECTION 1.** The governing authorities of the City of  
7 Vicksburg, Mississippi, are hereby authorized and empowered to  
8 enter into contracts for the use of a commercial, corporate,  
9 business or private enterprise name on the building, literature,  
10 letterhead or other item, as contracted for, of the Vicksburg  
11 Convention Center and City Auditorium. Such contracts shall be  
12 for a term that complies with law and may, in the discretion of  
13 the governing authorities of the City of Vicksburg, extend beyond  
14 the term of office of the persons who are members of the governing  
15 authority of the City of Vicksburg when the contract is entered  
16 into. Contracts entered into under the provisions of this section  
17 shall provide compensation to the City of Vicksburg that is fair  
18 and adequate consideration, in the determination of the governing  
19 authorities of the City of Vicksburg, in exchange for the  
20 benefits, name recognition, advertising, potential returns and  
21 publicity to the private enterprise. The governing authorities of  
22 the City of Vicksburg may negotiate and enter into a contract for  
23 naming rights, and all incidental rights associated therewith, in  
24 the same method as is authorized by law for procuring a contract  
25 for professional services.

26 **SECTION 2.** This act shall take effect and be in force from  
27 and after its passage.