

By: Senator(s) Robertson

To: Finance

COMMITTEE SUBSTITUTE
FOR
SENATE BILL NO. 2984

1 AN ACT TO PROVIDE THAT IN CONNECTION WITH THE SALE AND
2 DISTRIBUTION OF MOTOR VEHICLE LICENSE TAGS THE LICENSE TAG
3 COMMISSION MAY INCLUDE IN CONTRACTS WITH THE VENDORS OF SUCH
4 LICENSE TAGS OR IN SEPARATE CONTRACTS WITH OTHER VENDORS
5 PROVISIONS TO PERMIT THE VENDOR TO OFFER ADVERTISING SERVICES IF
6 SUCH SERVICES WILL REDUCE THE COST OF THE LICENSE TAG CONTRACT OR
7 WOULD GENERATE ADDITIONAL REVENUE FOR THE STATE; AND FOR RELATED
8 PURPOSES.

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

10 **SECTION 1.** In contracts entered into by the License Tag
11 Commission and a vendor for the purchase of motor vehicle license
12 tags, or in separate contracts entered into with other vendors,
13 the commission may agree to include within the terms of any such
14 contract provisions to permit the vendor to offer advertising
15 services in connection with the sale and distribution of such
16 license tags if such advertising services would reduce the cost of
17 the license tag contract or would generate additional revenue for
18 the state.

19 **SECTION 2.** This act shall take effect and be in force from
20 and after its passage.