

By: Senator(s) Little, Albritton, Butler,  
Harden, Jackson (32nd), Jordan

To: Public Health and  
Welfare

SENATE BILL NO. 2510  
(As Sent to Governor)

1 AN ACT TO AMEND SECTION 73-6-25, MISSISSIPPI CODE OF 1972, TO  
2 AUTHORIZE THE CHIROPRACTIC PROFESSION TO USE THE TITLE  
3 "CHIROPRACTIC PHYSICIAN" IN ADDITION TO "CHIROPRACTOR" OR "DOCTOR  
4 OF CHIROPRACTIC"; AND FOR RELATED PURPOSES.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

6 **SECTION 1.** Section 73-6-25, Mississippi Code of 1972, is  
7 amended as follows:

8 73-6-25. (1) The members of the chiropractic profession,  
9 licensed or unlicensed, are hereby prohibited from:

10 (a) Making use of any public statement of a character  
11 tending to mislead the public in regard to the health services of  
12 the chiropractic profession or of an individual chiropractor, or  
13 use of any other professional designation other than the term  
14 "chiropractor," "doctor of chiropractic," \* \* \* "D.C." or  
15 "chiropractic physician"; however, the use of the title  
16 "chiropractic physician" authorized in this paragraph (a) shall  
17 not be construed as conferring upon the holder of a license to  
18 practice chiropractic any right or responsibility given to a  
19 "physician" by any other Mississippi statute, unless the statute  
20 specifically confers the right or responsibility on a  
21 "chiropractor" or a "chiropractic physician";

22 (b) Offering discounts or inducements to prospective  
23 patients by means of coupons or otherwise to perform professional  
24 services during any period of time for a lesser or more attractive  
25 price without providing a disclaimer to the public indicating the  
26 usual price for other services;

27 (c) Advertising or promising to guarantee any  
28 professional service or to perform any operation painlessly;

29           (d) Violating any of the provisions of this chapter or  
30 any of the rules and regulations of the State Board of Health  
31 pursuant to this chapter with regard to the operation and use of  
32 x-rays.

33           (2) Nothing herein shall be construed to prohibit a licensed  
34 practitioner of chiropractic from allowing or causing his name,  
35 address and telephone number to be inserted in the classified  
36 section of a telephone directory under a classification denoting  
37 the practitioner's profession; however, the listing of licensed  
38 practitioners of chiropractic shall not be in the same section or  
39 classification that lists doctors of medicine (M.D.) or doctors of  
40 osteopathy (D.O.). Nothing herein shall be construed to prohibit  
41 a licensed practitioner from mailing letters to his clients, but  
42 such letters shall otherwise be subject to the provisions of this  
43 section.

44           **SECTION 2.** This act shall take effect and be in force from  
45 and after July 1, 2004.