

By: Senator(s) Little

To: Public Health and Welfare

SENATE BILL NO. 2510

1 AN ACT TO AMEND SECTION 73-6-25, MISSISSIPPI CODE OF 1972, TO
2 AUTHORIZE THE CHIROPRACTIC PROFESSION TO USE THE TITLE
3 "CHIROPRACTIC PHYSICIAN" IN ADDITION TO "CHIROPRACTOR" OR "DOCTOR
4 OF CHIROPRACTIC"; AND FOR RELATED PURPOSES.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

6 **SECTION 1.** Section 73-6-25, Mississippi Code of 1972, is
7 amended as follows:

8 73-6-25. (1) The members of the chiropractic profession,
9 licensed or unlicensed, are hereby prohibited from:

10 (a) Making use of any public statement of a character
11 tending to mislead the public in regard to the health services of
12 the chiropractic profession or of an individual chiropractor, or
13 use of any other professional designation other than the term
14 "chiropractor," "doctor of chiropractic," * * * "D.C." or
15 "chiropractic physician";

16 (b) Offering discounts or inducements to prospective
17 patients by means of coupons or otherwise to perform professional
18 services during any period of time for a lesser or more attractive
19 price without providing a disclaimer to the public indicating the
20 usual price for other services;

21 (c) Advertising or promising to guarantee any
22 professional service or to perform any operation painlessly;

23 (d) Violating any of the provisions of this chapter or
24 any of the rules and regulations of the State Board of Health
25 pursuant to this chapter with regard to the operation and use of
26 x-rays.

27 (2) Nothing herein shall be construed to prohibit a licensed
28 practitioner of chiropractic from allowing or causing his name,

29 address and telephone number to be inserted in the classified
30 section of a telephone directory under a classification denoting
31 said practitioner's profession. Nothing herein shall be construed
32 to prohibit a licensed practitioner from mailing letters to his
33 clients, but such letters shall otherwise be subject to the
34 provisions of this section.

35 **SECTION 2.** This act shall take effect and be in force from
36 and after July 1, 2004.