

By: Representative Read

To: Public Health and Human Services

HOUSE BILL NO. 1605

1 AN ACT TO AMEND SECTION 73-6-25, MISSISSIPPI CODE OF 1972, TO
2 AUTHORIZE MEMBERS OF THE CHIROPRACTIC PROFESSION TO USE THE TITLE
3 "CHIROPRACTIC PHYSICIAN" IN ADDITION TO "CHIROPRACTOR" OR "DOCTOR
4 OF CHIROPRACTIC"; AND FOR RELATED PURPOSES.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

6 **SECTION 1.** Section 73-6-25, Mississippi Code of 1972, is
7 amended as follows:

8 73-6-25. (1) The members of the chiropractic profession,
9 licensed or unlicensed, are * * * prohibited from:

10 (a) Making use of any public statement of a character
11 tending to mislead the public in regard to the health services of
12 the chiropractic profession or of an individual chiropractor, or
13 use of any other professional designation other than the term
14 "chiropractor," "doctor of chiropractic," * * * "D.C." or
15 "chiropractic physician";

16 (b) Offering discounts or inducements to prospective
17 patients by means of coupons or otherwise to perform professional
18 services during any period of time for a lesser or more attractive
19 price without providing a disclaimer to the public indicating the
20 usual price for other services;

21 (c) Advertising or promising to guarantee any
22 professional service or to perform any operation painlessly;

23 (d) Violating any of the provisions of this chapter or
24 any of the rules and regulations of the State Board of Health
25 under this chapter with regard to the operation and use of x-rays.

26 (2) Nothing in this section shall be construed to prohibit a
27 licensed practitioner of chiropractic from allowing or causing his
28 name, address and telephone number to be inserted in the

29 classified section of a telephone directory under a classification
30 denoting the practitioner's profession. Nothing in this section
31 shall be construed to prohibit a licensed practitioner from
32 mailing letters to his clients, but those letters shall otherwise
33 be subject to the provisions of this section.

34 **SECTION 2.** This act shall take effect and be in force from
35 and after July 1, 2004.