

By: Representative Eaton

To: Ways and Means

COMMITTEE SUBSTITUTE  
FOR  
HOUSE BILL NO. 1349

1 AN ACT TO PROVIDE THAT IN CONNECTION WITH THE SALE AND  
2 DISTRIBUTION OF MOTOR VEHICLE LICENSE TAGS THE LICENSE TAG  
3 COMMISSION MAY INCLUDE IN CONTRACTS WITH THE VENDORS OF SUCH  
4 LICENSE TAGS OR IN SEPARATE CONTRACTS WITH OTHER VENDORS  
5 PROVISIONS TO PERMIT THE VENDOR TO OFFER ADDITIONAL ADVERTISING  
6 SERVICES IF SUCH ADDITIONAL ADVERTISING SERVICES WOULD REDUCE THE  
7 COST OF THE LICENSE TAG CONTRACT OR WOULD GENERATE ADDITIONAL  
8 REVENUE FOR THE STATE; AND FOR RELATED PURPOSES.

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

10 **SECTION 1.** In contracts entered into by the License Tag  
11 Commission and a vendor for the purchase of motor vehicle license  
12 tags, or in separate contracts entered into with other vendors,  
13 the commission may agree to include within the terms of any such  
14 contract provisions to permit the vendor to offer additional  
15 advertising services in connection with the sale and distribution  
16 of such license tags if such additional advertising services would  
17 reduce the cost of the license tag contract or would generate  
18 additional revenue for the state.

19 **SECTION 2.** This act shall take effect and be in force from  
20 and after its passage.