MISSISSIPPI LEGISLATURE

By: Senator(s) Michel

To: Rules

SENATE RESOLUTION NO. 15

A RESOLUTION COMMENDING AND CONGRATULATING CELLULAR SOUTH, 1 THE ONLY WIRELESS COMPANY OWNED AND MANAGED BY MISSISSIPPIANS, ON 2 3 THE OCCASION OF ITS 15TH ANNIVERSARY. 4 WHEREAS, Jackson-based Cellular South, the largest privately-held wireless company in the United States and the only 5 wireless company owned and managed by Mississippians, is 6 celebrating 15 years of business; and 7 WHEREAS, Cellular South started operations on February 4, 8 1988, in one market, the Mississippi Gulf Coast, and now offers 9 service in five southeastern states; and 10 WHEREAS, headquartered in Jackson, Mississippi, the company's 11 home service area includes metropolitan Memphis/West Tennessee, 12 13 Mobile and the Florida Panhandle; and WHEREAS, Cellular South's total employment is 550, with 14 employment in Mississippi numbering 450, providing economic 15 development and benefits to the state; and 16 WHEREAS, the company launched digital service in Jackson and 17 Mississippi statewide in January 1999; and 18 WHEREAS, Cellular South remains focused on core business 19 20 values of providing best service possible at a good value; it owns 21 a long history of community involvement and strong family values. 22 Cellular South's employees are dedicated to making this area the best place to own and use a wireless phone and to improving the 23 quality of life in the communities they serve through community 24 involvement and volunteerism; and 25

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26 WHEREAS, Cellular South is a privately-held company owned and 27 managed by Mississippians, and an innovative management team led 28 by Victor H. (Hu) Meena, Jr., company president; and

WHEREAS, Cellular South's long history of benefiting
Mississippi residents by introducing unique services and calling
plans such as free incoming calls and unlimited calling; and

32 WHEREAS, it has donated more than \$1 Million to Mississippi 33 universities for scholarship endowments and has been recognized on 34 numerous occasions by national wireless industry for its 35 commitment to safety and quality to service. The company has 36 donated more than 500 wireless phones and airtime to Mississippi 37 neighborhood watch groups, postal carriers, driver's education 38 safety programs and classrooms for safety initiatives; and

39 WHEREAS, it is with great pride that we recognize this40 Mississippi success story:

NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF 41 MISSISSIPPI, That we do hereby commend and congratulate Cellular 42 43 South, the only wireless company owned and managed by Mississippians, on the occasion of its 15th Anniversary, and 44 extend to company CEO Victor (Hu) Meena, Jr., the greetings and 45 best wishes of the Senate for success in its future endeavors. 46 BE IT FURTHER RESOLVED, That this resolution be presented to 47 Cellular South CEO Hu Meena and be made available to the Capitol 48 49 Press Corps.