

By: Senator(s) King, Hyde-Smith, Hewes,
Johnson (19th), Thames, Gordon, Harvey,
Kirby, White (29th), Moffatt, Frazier,
Scoper, Michel, Mettetal, Dearing, Farris,
Carmichael

To: Rules

SENATE CONCURRENT RESOLUTION NO. 556

1 A CONCURRENT RESOLUTION COMMENDING JACK SCHUESSLER, CHAIRMAN
2 OF THE BOARD AND CHIEF EXECUTIVE OFFICER OF WENDY'S INTERNATIONAL,
3 INC., FOR HIS BUSINESS SUCCESS AND FOR THE ECONOMIC CONTRIBUTIONS
4 OF WENDY'S FRANCHISES TO THE STATE OF MISSISSIPPI.

5 WHEREAS, there are 66 Wendy's food franchises operating in
6 Mississippi, employing approximately 2,000 Mississippi residents;
7 and

8 WHEREAS, John T. (Jack) Schuessler started his career with
9 Wendy's more than 25 years ago and has worked his way through the
10 operations ranks from single-store management to responsibility
11 for citywide, statewide and regional leadership of both company
12 and franchise businesses; and

13 WHEREAS, Schuessler currently serves as Chairman of the Board
14 and Chief Executive Officer, promoted in March 2000, from
15 President and Chief Operating Officer. He was named Chairman of
16 the Board in May 2001, and has been a member of Wendy's Board of
17 Directors since January 2000; and

18 WHEREAS, Schuessler received a Bachelor of Science degree
19 from Spring Hill College in Mobile, Alabama, and began his career
20 with Wendy's in 1974 as a Manager Trainee for a Wendy's franchisee
21 in Atlanta, Georgia. When the franchisees' restaurants were
22 acquired in 1976, he joined Wendy's International; and

23 WHEREAS, he was promoted through the Wendy's organization,
24 holding the positions of District Manager, Director of Area
25 Operations and Regional Director in various markets throughout the
26 country. In 1983, Schuessler was promoted to Division Vice
27 President of Wendy's Eastern Division, then in 1987 was promoted
28 to Senior Vice President of the Northeast Region. He held that



29 position until February 1995 when he was named Executive Vice
30 President, U.S. Operations; and

31 WHEREAS, in February 1997, Schuessler assumed responsibility
32 for the day-to-day operations of Wendy's U.S. restaurants when he
33 was named President and Chief Operating Officer, U.S. Operations.
34 In 1999, he assumed responsibility for Wendy's of Canada; and

35 WHEREAS, Schuessler has received numerous operator awards
36 from the company, and in 1995, he was inducted in Wendy's Hall of
37 Fame. He has been a Trustee of Wendy's National Advertising
38 Program (WNAP), a group appointed by Wendy's franchisees to
39 provide strategic marketing counsel to the company; and

40 WHEREAS, Schuessler has been involved in Wendy's corporate
41 affairs efforts as Chairman of Wendy's Internal Government
42 Relations Task Force. He is a founding member of the Employment
43 Roundtable, an industry group comprised of top officers of
44 restaurant companies interested in influencing legislative efforts
45 on a national basis; and

46 WHEREAS, it is with great pride that we recognize the
47 contributions of this successful business and its Chief Executive
48 Officer to the economy of the State of Mississippi:

49 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF
50 MISSISSIPPI, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN, That
51 we do hereby commend John T. (Jack) Schuessler, Chairman of the
52 Board and Chief Executive Officer of Wendy's International, Inc.,
53 for his business success and for the economic contributions of
54 Wendy's franchises to the State of Mississippi.

55 BE IT FURTHER RESOLVED, That this resolution be presented to
56 Mr. Schuessler and his family, and be made available to the
57 Capitol Press Corps.

