

By: Senator(s) Smith

To: Public Health and
Welfare; Appropriations

SENATE BILL NO. 2950

1 AN ACT TO DIRECT THE DIVISION OF MEDICAID TO ESTABLISH A
2 MEDICAID OUTREACH AND ENROLLMENT PROGRAM TO IDENTIFY THE MEDICARE
3 ENROLLEES WHO ARE ELIGIBLE FOR MEDICAID SERVICES BUT ARE NOT
4 PARTICIPATING; AND FOR RELATED PURPOSES.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

6 **SECTION 1.** (1) This section shall be known and may be cited
7 as "The Medicaid Outreach and Enrollment Program."

8 (2) The Legislature finds that:

9 (a) About three (3) out of ten (10) Medicare enrollees
10 have no coverage for pharmaceuticals.

11 (b) Nearly a quarter of this group lives below the
12 federal poverty level.

13 (c) Under the Medicaid program, the State of
14 Mississippi provides pharmaceutical coverage for qualifying
15 individuals.

16 (d) There are many Medicare beneficiaries in the State
17 of Mississippi that qualify for Medicaid services, but are not
18 enrolled and participating.

19 (e) The State of Mississippi's "Medicaid Outreach and
20 Enrollment Program" shall identify the Medicare enrollees who are
21 eligible for Medicaid services but are not participating through
22 outreach initiatives.

23 (3) There is hereby established the Medicaid Outreach and
24 Enrollment Program, which shall be administered by the Division of
25 Medicaid. The division shall implement and administer the
26 Medicaid Outreach and Enrollment Program through the development
27 of outreach initiatives to identify Medicaid-eligible Medicare
28 beneficiaries who are not participating in the Medicaid program



29 and to promote and encourage enrollment of these eligibles in the
30 Medicaid program. Initiatives can include, but are not limited
31 to, mailings, advertisements, public service announcements,
32 literature dissemination and community outreach.

33 (4) The division shall report to the Legislature on an
34 annual basis beginning one (1) year from the implementation date
35 of the Medicaid Outreach and Enrollment Program.

36 The division report shall include the following:

37 (a) The baseline number of Medicare beneficiaries who
38 were Medicaid eligible at the beginning of the previous year.

39 (b) The number of Medicaid-eligible Medicare
40 beneficiaries who were targeted via the Medicaid Outreach and
41 Enrollment Program.

42 (c) The number of Medicaid-eligible Medicare
43 beneficiaries who enrolled in Medicaid in a given year and any
44 information of enrollment via the Medicaid Outreach and Enrollment
45 Program.

46 (d) A description of the outreach initiatives utilized
47 by the Medicaid Outreach and Enrollment Program.

48 (e) A detailed accounting of how funding was utilized.

49 **SECTION 2.** This act shall take effect and be in force from
50 and after July 1, 2002.

