

By: Senator(s) Farris

To: Rules

SENATE CONCURRENT RESOLUTION NO. 551

1 A CONCURRENT RESOLUTION DESIGNATING 2001 AS "THE YEAR OF THE  
2 MISSISSIPPI SMILE."

3 WHEREAS, the Leadership Mississippi Program is working on a  
4 very ambitious project entitled "The Power of a Mississippi  
5 Smile"; and

6 WHEREAS, the slogan of the project is "We have a lot to smile  
7 about"; and

8 WHEREAS, the goal of the project is to promote a positive  
9 self-image of Mississippi to Mississippians throughout the state;  
10 and

11 WHEREAS, the project includes the production of a series of  
12 eight radio and television announcements showing well-known  
13 landmarks within the state, wrapped around testimonials from  
14 nationally and internationally known Mississippians, which will be  
15 broadcast throughout the state during the remainder of 2001, and  
16 an educational syllabus and video which will be provided to middle  
17 schools throughout the state promoting the positive aspects of  
18 life in Mississippi; and

19 WHEREAS, Letter B Productions of Hattiesburg, Mississippi,  
20 and Sights and Sounds of Jackson, Mississippi, are doing all of  
21 the production work for this worthwhile project on a pro bono  
22 basis; and

23 WHEREAS, it is with great pride that we recognize the time  
24 and hard work of this project, which will promote a positive  
25 self-image of the State of Mississippi:

26           NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF  
27 MISSISSIPPI, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN, That  
28 we do hereby designate the year 2001 as "The Year of the  
29 Mississippi Smile," and we commend the time and investment in this  
30 outstanding program by the Leadership Mississippi Program.

31           BE IT FURTHER RESOLVED, That this resolution be forwarded to  
32 Governor Ronnie Musgrove for presentation at any ceremony  
33 proclaiming 2001 as "The Year of the Mississippi Smile" and be  
34 made available to the Capitol Press Corps.