

By: Senator(s) Chaney

To: Finance

SENATE BILL NO. 2932
(As Passed the Senate)

1 AN ACT TO AUTHORIZE AND ENABLE THE VARIOUS PUBLIC ENTITIES TO
2 CONTRACT FOR NAMING RIGHTS OF CIVIC CENTERS; AND FOR RELATED
3 PURPOSES.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

5 SECTION 1. The governing authority of any city, county or
6 any other public entity, whether acting as a state agency or a
7 local agency, is hereby authorized and empowered to enter into
8 contracts for the use of a commercial, corporate, business or
9 private enterprise name on the building, literature, letterhead or
10 other item, as contracted for, of any publicly-owned stadium,
11 coliseum, auditorium, convention center, civic center or other
12 facility whose main purpose is to provide a place for conventions,
13 entertainment, athletic events and events. Such contracts shall
14 be for a term that complies with law and may, in the discretion of
15 the governing authority, extend beyond the term of office of the
16 persons who are members of the governing authority when the
17 contract is entered into. Such contracts shall provide
18 compensation to the public entity that is fair and adequate
19 consideration, in the determination of the governing authority, in
20 exchange for the benefits, name recognition, advertising,
21 potential returns and publicity to the private enterprise. Any
22 such contract entered into prior to the effective date of this act
23 is hereby ratified and affirmed. Such public entities may
24 negotiate and enter into such contract for naming rights, and all
25 incidental rights associated therewith, in the same method as is
26 authorized by law for procuring a contract for professional
27 services. This act does not authorize contracts for naming rights

28 for school buildings or any other type of public building,
29 regardless of whether it is used for public meetings on occasion,
30 but applies only to public buildings which are primarily focused
31 on convention, entertainment, athletic events and other civic
32 events.

33 SECTION 2. This act shall take effect and be in force from
34 and after its passage.