

By: Senator(s) Chaney

To: Finance

COMMITTEE SUBSTITUTE
FOR
SENATE BILL NO. 2932

1 AN ACT TO AUTHORIZE AND ENABLE THE VARIOUS PUBLIC ENTITIES TO
2 CONTRACT FOR NAMING RIGHTS OF CIVIC CENTERS; AND FOR RELATED
3 PURPOSES.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

5 SECTION 1. The governing authority of any city, county or
6 any other public entity, whether acting as a state agency or a
7 local agency, is hereby authorized and empowered to enter into
8 contracts for the use of a commercial, corporate, business or
9 private enterprise name on the building, literature, letterhead or
10 other item, as contracted for, of any publicly-owned stadium,
11 coliseum, auditorium, convention center, civic center or other
12 facility whose main purpose is to provide a place for conventions,
13 entertainment, athletic events and events. Such contracts must be
14 for such term as is compliant with law and must be for an amount
15 of income to the public entity which is fair and adequate
16 consideration, in the discretion of the governing authority, in
17 exchange for the benefits, name recognition, advertising,
18 potential returns and publicity to the private enterprise. Any
19 such contract entered into prior to the effective date of this act
20 is hereby ratified and affirmed. Such public entities may
21 negotiate and enter into such contract for naming rights, and all
22 incidental rights associated therewith, in the same method as is
23 authorized by law for procuring a contract for professional
24 services. This act does not authorize contracts for naming rights
25 for school buildings or any other type of public building,
26 regardless of whether it is used for public meetings on occasion,
27 but applies only to public buildings which are primarily focused



28 on convention, entertainment, athletic events and other civic
29 events.

30 SECTION 2. This act shall take effect and be in force from
31 and after its passage.

