MISSISSIPPI LEGISLATURE

By: Senator(s) White (5th)

To: Public Health and Welfare

SENATE BILL NO. 2555

AN ACT TO AMEND SECTION 73-6-25, MISSISSIPPI CODE OF 1972, TO 1 AUTHORIZE THE CHIROPRACTIC PROFESSION TO USE THE TITLE 2 "CHIROPRACTIC PHYSICIAN" IN ADDITION TO "CHIROPRACTOR" OR "DOCTOR 3 OF CHIROPRACTIC"; AND FOR RELATED PURPOSES. 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI: 5 6 SECTION 1. Section 73-6-25, Mississippi Code of 1972, is amended as follows: 7 73-6-25. (1) The members of the chiropractic profession, 8 licensed or unlicensed, are hereby prohibited from: 9 10 (a) Making use of any public statement of a character 11 tending to mislead the public in regard to the health services of the chiropractic profession or of an individual chiropractor, or 12 13 use of any other professional designation other than the term "chiropractor," "doctor of chiropractic," * * * "D.C." or 14 "chiropractic physician"; 15 (b) Offering discounts or inducements to prospective 16 17 patients by means of coupons or otherwise to perform professional services during any period of time for a lesser or more attractive 18 price without providing a disclaimer to the public indicating the 19 20 usual price for other services; 21 (c) Advertising or promising to guarantee any 22 professional service or to perform any operation painlessly; (d) Violating any of the provisions of this chapter or 23 any of the rules and regulations of the State Board of Health 24 25 pursuant to this chapter with regard to the operation and use of 26 X-rays.

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(2) Nothing herein shall be construed to prohibit a licensed 27 practitioner of chiropractic from allowing or causing his name, 28 address and telephone number to be inserted in the classified 29 30 section of a telephone directory under a classification denoting 31 said practitioner's profession. Nothing herein shall be construed to prohibit a licensed practitioner from mailing letters to his 32 clients, but such letters shall otherwise be subject to the 33 provisions of this section. 34

35 SECTION 2. This act shall take effect and be in force from 36 and after July 1, 2001.