

By: Representative Holland

To: Agriculture

HOUSE BILL NO. 1147
(As Sent to Governor)

1 AN ACT TO AMEND SECTION 69-5-3, MISSISSIPPI CODE OF 1972, TO
2 AUTHORIZE THE MISSISSIPPI FAIR COMMISSION TO ALLOW CERTAIN
3 ENTITIES TO USE, PUBLISH AND ADVERTISE IN CONNECTION WITH
4 ACTIVITIES CONDUCTED ON THE STATE FAIRGROUNDS FOR A MONETARY
5 CONSIDERATION; TO PROVIDE THAT A PORTION OF THE MONETARY
6 CONSIDERATION SHALL BE USED FOR AWARDS IN LIVESTOCK SHOWS; TO
7 PROVIDE THAT CERTAIN NAMING RIGHTS CONTRACTS ARE RATIFIED AND
8 AFFIRMED; AND FOR RELATED PURPOSES.

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

10 SECTION 1. Section 69-5-3, Mississippi Code of 1972, is
11 amended as follows:

12 69-5-3. (1) The Mississippi Fair Commission shall set up
13 rules and regulations consistent with the law governing the
14 distribution of state monies for premiums or awards. It will be
15 the duty of the commission to meet at the call of the chairman, at
16 least twice each year, to approve premium lists or awards, and
17 give out rules governing participants in state premium money in
18 Mississippi. The commission may invite the presidents of the
19 various district livestock shows before the commission when
20 determining policies affecting district livestock shows.

21 (2) The Mississippi Fair Commission is hereby authorized to
22 accept money or funds donated to or to be awarded as prizes under
23 regulations promulgated by the commission.

24 (3) The Mississippi Fair Commission shall have charge of
25 designated state lands and buildings, and have full power and
26 authority in perfecting plans and causing to be held an
27 agricultural and industrial exposition annually, and other events
28 from time to time on those lands and located for the promotion of
29 Mississippi agriculture and industry.

30 (4) The Mississippi Fair Commission is hereby authorized to
31 employ an attorney as prescribed in Section 69-1-14.

32 (5) The Mississippi Fair Commission may take any action
33 authorized in Section 1 of Laws 2000, Chapter 306.

34 (6) The Mississippi Fair Commission may allow a commercial,
35 charitable or governmental entity to use, publish and advertise
36 such entity's name in connection with the Mississippi Coliseum,
37 the State Fair or the Dixie National Livestock Show and Rodeo in
38 return for a monetary consideration paid to the commission. Those
39 funds received from an entity for allowing its name to be used,
40 published or advertised in connection with the Mississippi
41 Coliseum or the State Fair shall be retained by the commission for
42 capital improvements to the fairgrounds, except that not less than
43 fifteen percent (15%) of such consideration shall be distributed
44 annually to the Livestock Shows Fund that, by this subsection, is
45 created in the State Treasury for premiums or awards in county,
46 district and state livestock shows and the State High School Rodeo
47 Finals. The Mississippi Fair Commission may spend up to ten
48 percent (10%) of the total consideration received from an entity
49 that uses, publishes and advertises such entity's name in
50 connection with the Mississippi Coliseum or the State Fair for
51 advertising, promoting and entertainment acts. Those funds
52 received from an entity for allowing its name to be used,
53 published or advertised in connection with the Dixie National
54 Livestock Show and Rodeo shall be retained by the Fair Commission
55 for capital improvements except One Hundred Thousand Dollars
56 (\$100,000.00) may be used annually for advertising, promoting,
57 premiums, awards and entertainment acts for the Dixie National
58 Livestock Show and Rodeo. The commission shall not enter into any
59 such agreement with any vendor whose products are illegal for
60 participation in or use by persons eighteen (18) years of age and
61 under.

62 (7) The Mississippi Fair Commission shall report by January
63 1 of each year a detailed financial statement of all monies
64 received and expended under subsection (6) of this section to the
65 Lieutenant Governor, the Speaker of the House of Representatives
66 and the Chairman of the Senate Agriculture Committee and the
67 Chairman of the House of Representatives Agriculture Committee.

68 SECTION 2. The contract for the naming rights of any
69 coliseum entered into before the effective date of this act,
70 including, but not limited to, the contract for naming rights of a
71 coliseum in a municipality with a population of thirty thousand
72 (30,000) or more in a county where Highways 78 and 45 intersect,
73 is hereby ratified and affirmed.

74 SECTION 3. This act shall take effect and be in force from
75 and after July 1, 2001.