By: Representatives Capps, Cameron

To: Transportation

HOUSE BILL NO. 979

AN ACT TO AUTHORIZE THE MISSISSIPPI DEPARTMENT OF 1 TRANSPORTATION TO DEVELOP AND ADMINISTER A SCENIC BYWAYS PROGRAM; 2 TO PROVIDE FOR THE DEVELOPMENT, PROMOTION AND MAINTENANCE OF 3 INTRINSIC QUALITIES OF SCENIC BYWAYS; TO AUTHORIZE PARTICIPATION 4 BY VARIOUS GOVERNMENTAL ENTITIES; TO AUTHORIZE THE RECEIPT OF 5 FUNDING FROM VARIOUS SOURCES; TO PROVIDE FOR THE ADOPTION OF THE 6 FEDERAL HIGHWAY ADMINISTRATIVE POLICY MEMORANDUMS REGARDING 7 OUTDOOR ADVERTISING OF SCENIC BYWAYS; AND FOR RELATED PURPOSES. 8

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI: 10 <u>SECTION 1.</u> The Mississippi Department of Transportation as 11 the state agency is authorized to develop and administer a State 12 of Mississippi Scenic Byways Program. This program shall develop 13 criteria and procedures for nominating and selecting scenic byways 14 and provide for adoption of procedures for the administration of 15 designating and managing scenic byways.

16 <u>SECTION 2.</u> (1) A scenic byway is a route so designated to 17 develop, promote and maintain the intrinsic qualities of the 18 byway.

19 (2) Intrinsic qualities include:

20 (a) Scenic: Beauty, where natural or man-made. The
21 quality of the feature is measured by how memorable, distinctive,
22 uninterrupted and unified the byways are.

23 (b) Natural: Minimal disturbance of the natural24 ecological features that are associated with the region.

(c) Historic: Landscapes, buildings, structures or
other visual evidence of the past. It has to be something that
can still be seen--not just the site of something that used to be
there.

29 (d) Cultural: Visual evidence of the unique customs,
30 traditions, folklore or rituals of a currently existing human
31 group.

32 (e) Archeological: Visual evidence of the unique
33 customs, traditions, folklore's or rituals of a no longer existing
34 human group.

35 (f) **Recreational**: The road corridor itself is used for 36 recreation like jogging, biking, roadside picnics or direct access 37 to recreational sites like campgrounds, lakes, etc.

38 (3) A byway designation shall allow private, local, state 39 and federal participation in the byway. It shall also be 40 advantageous to tourism, as it would allow for development of 41 "trails." Trails are connected sites related by themes that tend 42 to extend tourists stay in Mississippi.

(4) In order for Mississippi roadways/routes to be eligible for federal scenic byways discretionary funds, Mississippi shall first develop a State Scenic Byways Program and designate the roadway/route as a state scenic byway.

47 (5) Section 1219 of the Transportation Equity Act for the 48 Twenty-first Century codifies the National Scenic Byways Program 49 that allows eligible projects to submit applications annually for 50 eighty percent (80%) federal participation in project development 51 cost.

52 (6) The following shall be eligible for federal funding53 participation:

54 (a) Planning, design and development of a State Scenic55 Byway Program.

(b) Development and implementation of a corridor
management plan to maintain scenic, historical, recreational,
cultural, natural and archaeological characteristics of a byway
corridor while providing for accommodation of increased tourism
and development of related amenities.

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62 national scenic byway or all-American road to the extent that the
63 improvements are necessary to accommodate increased traffic and
64 changes in the types of vehicles using the highway as a result of
65 the designation.

(d) Construction along a scenic byway of facilities for
the use of pedestrians and bicyclists, rest areas, turnouts,
highway shoulder improvements, passing lanes, overlooks and
interpretive facilities.

70 (e) Improvements to the scenic byway that will enhance71 access to a recreation area including water-related recreations.

(f) Protection of scenic, historical, recreational,
cultural, natural and archaeological resources in an area adjacent
to a scenic byway.

(g) Developing and providing tourist information to the
public, including interpretive information about the scenic byway.
(h) Development and implementation of scenic byway

78 marketing program.

79 SECTION 3. The Transportation Equity Act of the Twenty-first 80 Century (TEA-21) shall enhance the Scenic Byway Program by providing federal discretionary scenic byway funds that are in 81 82 addition to and above the current allocations to the state. This provision of funds will allow a designated scenic byway to apply 83 for funds to assist the development of resources along the byway. 84 85 SECTION 4. The Federal Highway Administration Policy Memorandums dated December 30, 1998, regarding outdoor advertising 86 87 of scenic byways, provides for segmentation of selected or 88 designated scenic byways to allow for appropriate off-site outdoor advertising. The regulation limits the construction of new 89 off-site outdoor advertising. However, it exempts existing 90 91 advertisement and allows the byway to be segmented so that outdoor 92 advertising may be added in the appropriate areas. The provisions

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93 of this memorandum shall be adopted to carry out the provisions of 94 this act.

95 SECTION 5. This act shall take effect and be in force from 96 and after July 1, 2001.