

By: Holland, Eaton, Scott (80th), Ryals

To: Rules

HOUSE CONCURRENT RESOLUTION NO. 38
(As Adopted by House and Senate)

1 A CONCURRENT RESOLUTION RECOGNIZING THE MISSISSIPPI AUTHORITY
2 FOR EDUCATIONAL TELEVISION ON ITS 30TH ANNIVERSARY.

3 WHEREAS, the Mississippi Authority for Educational
4 Television, MAET, celebrates its 30th Anniversary of broadcasting
5 on February 1, 2000; and

6 WHEREAS, MAET, which serves all 82 counties of Mississippi
7 with top quality educational and cultural programming, has grown
8 from one television station to a network comprised of eight public
9 television stations and a nine station public radio network; and

10 WHEREAS, MAET is Mississippi's most powerful statewide
11 educational vehicle, reaching almost 200,000 television households
12 each week with a half million viewers tuning in to Mississippi ETV
13 during the day and over 100,000 people listening to PRM each week;
14 and

15 WHEREAS, ETV serves Mississippi classrooms with teaching and
16 learning resources through varied technology ranging from
17 broadcast to satellite to an interactive video network; and

18 WHEREAS, A pioneer in interactive instructional television,
19 ETV now has over a hundred sites on its interactive video network
20 with 4,500 students enrolled in interactive courses; and

21 WHEREAS, MAET serves special segments of the Mississippi
22 audience through Radio Reading Service, which broadcasts readings
23 from newspapers, books and magazines 24 hours a day to special
24 receivers provided to blind and print handicapped listeners, and
25 the Caption Center, which provides television captions for hearing
26 impaired Mississippians on all programs originating at ETV; and

27 WHEREAS, PRM keeps Mississippians informed with coverage of
28 local events, state and world news and weather information and
29 announcements of various events within the state; and

30 WHEREAS, ETV participates in the national Ready to Learn
31 program, a service designed to help parents, teachers and other
32 care givers use public television to help children love learning,
33 thus advancing the goal that all children start school "ready to
34 learn"; and

35 WHEREAS, ETV has won more than 400 awards for instructional
36 and general audience productions, including the prestigious
37 Peabody Award and a 1999 national Emmy for *Ticktock Minutes*, the
38 first national Emmy ever won in Mississippi; and

39 WHEREAS, it is the policy of this Legislature to recognize
40 and commend excellence especially in the area of educational and
41 instructional broadcasting:

42 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
43 REPRESENTATIVES OF THE STATE OF MISSISSIPPI, THE SENATE CONCURRING
44 THEREIN, That we do hereby commend and congratulate the
45 Mississippi Authority for Educational Television on its
46 celebration of its 30th Anniversary.

47 BE IT FURTHER RESOLVED, That copies of this resolution be
48 furnished to the Mississippi Authority for Educational Television
49 and to members of the Capitol Press Corps.